Securing your dreams is now easy with guaranteed* returns.

HDFC Life Saral Jeevan

An Individual Non-Linked Non-Participating Savings Life Insurance Plan



Guaranteed* returns

Flexible premium payment term

Tax Benefit^

HDFC Life

Sar utha ke jiyo!

* Provided all due premiums have been paid and the policy is in force.
^ As per Income Tax Act, 1961. Tax benefits are subject to changes in tax laws .

HDFC Life Saral Jeevan

An Individual Non-Linked Non-Participating Savings Life Insurance Plan
(This Product is also available for online sale)

At HDFC Life Insurance, we understand your financial needs and have designed an insurance cum savings plan that will help you prepare for them- whether it is to provide financial security to your family when you are not around or provide financial support for achieving your dreams and goals.

Presenting HDFC Life Saral Jeevan

'**HDFC Life Saral Jeevan**' is an individual non-linked, non-participating savings life insurance plan that provides Guaranteed Death Benefit during the term of the policy and Sum Assured on Maturity at the end of the policy term. Depending on the variant chosen by the policyholder at the inception of the contract, namely, Lump sum or Income variant, the Sum Assured on maturity can be taken in lump sum or as a regular income.

Key Reasons to buy

- Life insurance cover during full policy term
- Choice to take maturity benefit in lump sum or as regular income
- Guaranteed Returns

Eligibility Criteria – Non POS

Premium Payment Term (PPT)	Lump sum Variant : 6/7/8/9/10/11/12 years Income Variant : 5/6/7/8/9/10/11 years	
Policy Term	**Lump sum Variant**	**Income Variant**
	6 PPT: 12 years	5 PPT: 5 years 6 PPT: 6 years
	7 to 12 PPT: 12 to 20 years	7 PPT: 7 years 8 PPT: 8 years 9 PPT: 9 years 10 PPT:10 years 11 PPT: 11 years
Minimum Age at Entry (as on last birthday)	0 years (30 days*)	
Maximum Age at Entry (as on last birthday)	65 years	
Min. Maturity Age	18 years	
Max. Maturity Age	85 years	
Premium Payment Mode	Annual,Half Yearly, Monthly#	
Min. Premium (Rs)	**PPT**	**Min. Premium**
	5,6 years	20,000 (Annual) 12,000 (Half Yearly) 2,000 (Monthly)
	7,8,9 years	15,000 (Annual) 9,000 (Half Yearly) 1,500 (Monthly)
	10,11,12 years	10,000 (Annual) 6,000 (Half Yearly) 1,000 (Monthly)
Maximum Premium (Rs)	No Limit (subject to Board approved underwriting policy)	
Income Payout Mode	Annual, Monthly	

#For monthly premium payment mode, 3 monthly premiums are collected in advance on the date of commencement of the policy.

*The entry age and the policy term selected shall be such that the maturity age limits are met. For example, the minimum entry age shall be 7 years for the 11 years policy term, 6 years for the 12 year policy term and so on

Eligibility Criteria – POS

<table>
<tr><td>Premium Payment Term (PPT)</td><td colspan="2">Lump sum Variant : 6/7/8/9/10/11/12 years
Income Variant : 5/6/7/8/9/10/11 years</td></tr>
<tr><td rowspan="3">Policy Term</td><td>Lump sum Variant</td><td>Income Variant</td></tr>
<tr><td>6 PPT: 12 years</td><td>5 PPT: 5 years
6 PPT: 6 years
7 PPT: 7 years</td></tr>
<tr><td>7 to 12 PPT:
12 to 20 years</td><td>8 PPT: 8 years
9 PPT: 9 years
10 PPT:10 years
11 PPT: 11 years</td></tr>
<tr><td>Minimum Age at Entry (as on last birthday)</td><td colspan="2">0 years (30 days*)</td></tr>
<tr><td>Min.Maturity Age</td><td colspan="2">18 years</td></tr>
<tr><td>Max. Maturity Age</td><td colspan="2">65 years</td></tr>
<tr><td>Maximum Age at Entry (as on last birthday)</td><td colspan="2">60 years</td></tr>
<tr><td>Premium Payment Mode</td><td colspan="2">Annual,Half Yearly, Monthly #</td></tr>
<tr><td rowspan="4">Min. Premium (Rs)</td><td>PPT</td><td>Min. Premium</td></tr>
<tr><td>5,6 years</td><td>20,000 (Annual)
12,000 (Half Yearly)
2,000 (Monthly)</td></tr>
<tr><td>7,8,9 years</td><td>15,000 (Annual)
9,000 (Half Yearly)
1,500 (Monthly)</td></tr>
<tr><td>10,11,12 years</td><td>10,000 (Annual)
6,000 (Half Yearly)
1,000 (Monthly)</td></tr>
<tr><td>Maximum Premium (Rs)</td><td colspan="2">As per maximum sum assured on death</td></tr>
<tr><td>Income Payout Mode</td><td colspan="2">Annual, Monthly</td></tr>
</table>

*The entry age and the policy term selected shall be such that the maturity age limits are met. For example, the minimum entry age shall be 7 years for the 11 years policy term, 6 years for the 12 year policy term and so on

#For monthly premium payment mode, 3 monthly premiums are collected in advance on the date of commencement of the policy

Benefits in detail

A. Death Benefit

HDFC Life Saral Jeevan ensures that your family is financially protected in your absence by paying them Sum Assured on Death defined as higher of:

- X times@ the annualized premiums ; or
- 105% of the Total Premiums Paid till the date of death

@ The multiple of 'X' times shall be 7 times or 10 times as chosen by policyholder at inception.

Annualized Premium shall be the premium amount payable in a year excluding taxes, rider premiums, underwriting extra premiums and loadings for modal premiums.

Total Premiums Paid means total of all the premiums paid under the base product, excluding any extra premium and taxes, if collected explicitly.

B. Maturity Benefit

This plan offers you the freedom to choose the variant and you can receive guaranteed income or guaranteed maturity, as per your financial needs. This variant can only be chosen at policy inception and cannot be modified thereafter.

There are two variants under this plan;

Variant1 –Lump Sum Variant

Under this variant, you pay for the premium payment term chosen and you receive a lump sum as Sum Assured on Maturity at the end of the policy term chosen to fulfill your needs.

Sum Assured on Maturity is the Basic Sum Assured under this product.

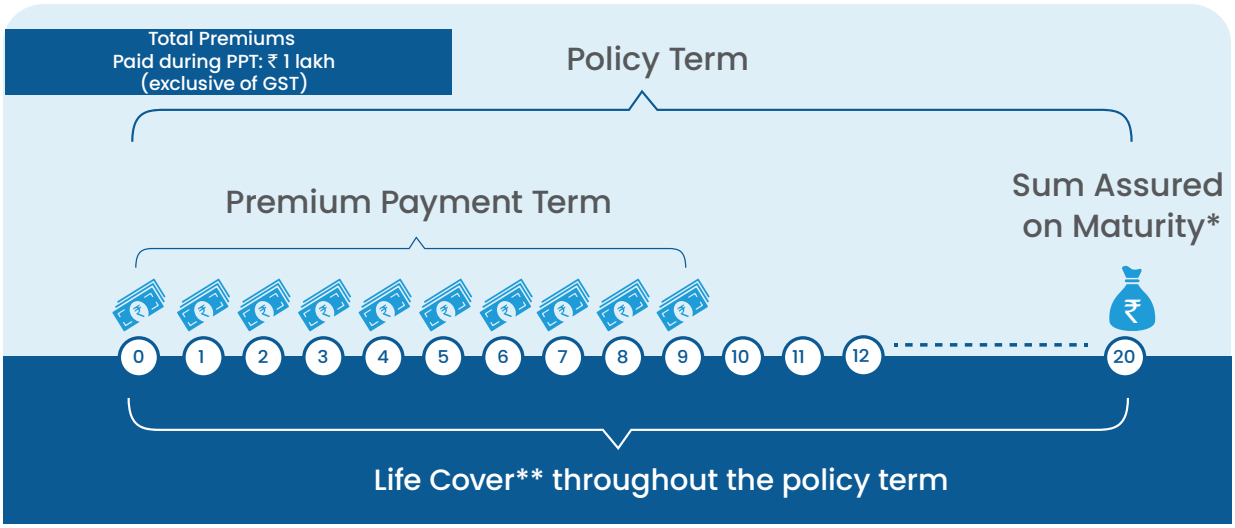
The premium payment term and policy term combinations available under this Variant are given below:

Premium Payment Term	Policy Term
6 years	12 years
7 years	12 years to 20 years
8 years	
9 years	
10 years	
11 years	
12 years	

How does Variant 1–Lump sum Variant work?

Illustration 1 :

Mr. Rahul, aged 35 years chooses to pay a premium of Rs. 10,000 p.a. in HDFC Life Saral Jeevan for 10 years with a policy term of 20 years and opts for Variant 1- Lump sum Variant.Basic Sum Assured is Rs.1,84,195 and he gets a Life Cover of 10 times Annualized premium i.e. 1 lakh at the inception of the policy. Let's look at the benefits offered to him under this plan.



*Sum Assured on Maturity of Rs. 1,84,195.

**In case of death of Life Assured during the Policy Term, Sum Assured on Death will be paid to the nominee and the policy will terminate.

Sum Assured on Death will be Rs. 1,00,000 till 9th Policy year and Rs. 1,05,000 from the 10th Policy year till the 20th Policy year.

Variant 2 - Income Variant

Under this variant , you pay for the premium payment term chosen and you receive guaranteed income after the Policy Term till the end of the Income payout term.The Income payout will commence 1 month or 1 year after completion of the Premium Payment Term for monthly and annual income payout modes respectively.

The premium payment term and policy term under this Variant are equal and the combinations are given below:

Premium Payment Term	Policy Term
5 years	5 years
6 years	6 years
7 years	7 years
8 years	8 years
9 years	9 years
10 years	10 years
11 years	11 years

Guaranteed Income is a fixed percentage of Sum Assured on Maturity and shall be payable during the Income Payout Term, as provided in the table below:

Sum Assured on Maturity is the Basic Sum Assured under this product.

		Annual Income Payout		Monthly Income Payout	
Policy Term	Premium Payment Term	Income Payout Term	Income Payout percentage	Income Payout Term	Income Payout percentage
		(Payable at End of month) (Year from the Policy Commence-ment Date)	(As a fixed percentage of Sum Assured on Maturity)	(Month from the Policy Com-mencement Date) (Payable at End of month)	(As a fixed percentage of Sum Assured on Maturity)
5 years	5 years	6th to 10th year	20%	61st to 120th month	1.76%
6 years	6 years	7th to 12th year	20%	73rd to 144th month	1.6%
7 years	7 years	8th to 14th year	18%	85th to 168th month	1.44%
8 years	8 years	9th to 16th year	16%	97th to 192nd month	1.25%
9 years	9 years	10 th to 18th year	14.5%	109th to 216th month	1.16%
10 years	10 years	11 th to 20th year	13.5%	121 st to 240th month	1.08%
11 years	11 years	12 th to 22nd year	12.5%	133rd to 264th month	1.00%

Subject to the policy being in-force, on death of the Life Assured during the Poliy Term, Death Benefit which is equal to the Sum Assured on Death will be payable to the nominee

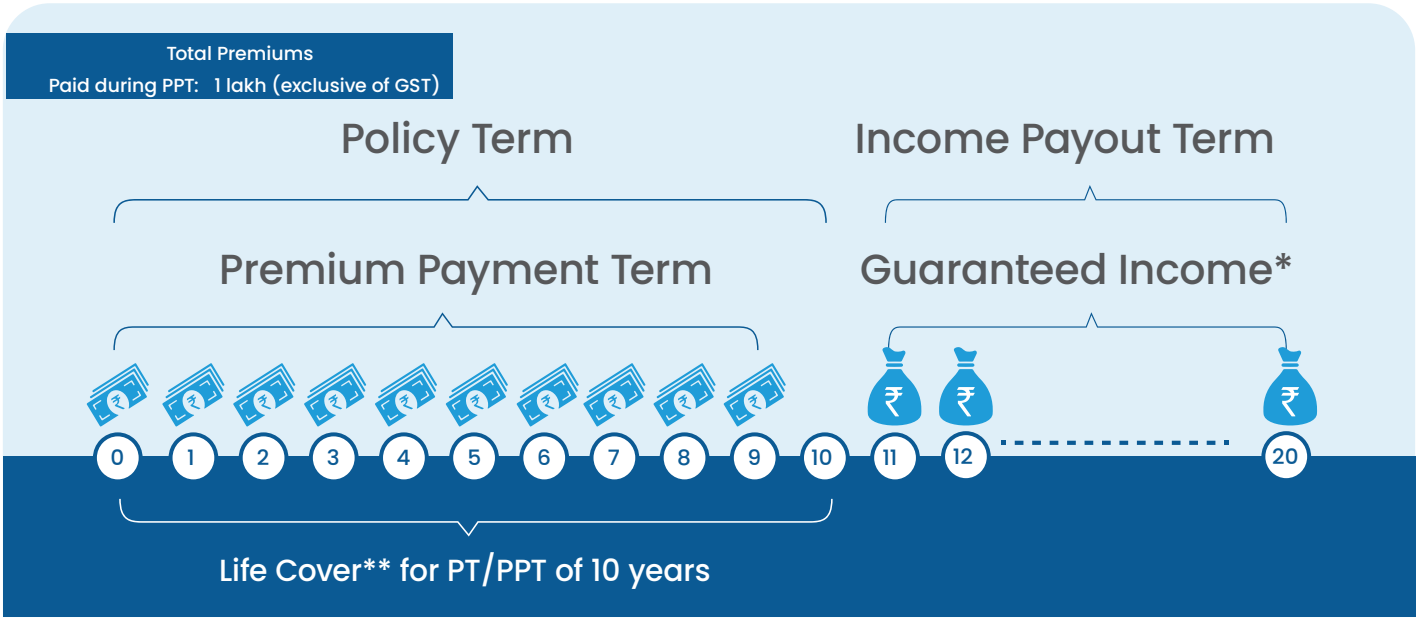
No Death Benefit is payable on death of Life Assured after the end of the Policy Term and/or during the Income Payout Term, however, the Guaranteed Income if due will continue to be paid to the Nominee.

The Policyholder/Nominee, as applicable will have an option to discontinue Guaranteed Income payable at any time during the Income Payout Term and opt for a one-time payment in lieu of balance Guaranteed Income. Upon payment of such amount, the Policy willterminate. The lump sum amount shall be calculated using a discount rate of 7% p.a. and such amount shall never be less than Sum Assured on Maturity less any Guaranteed Income paid till date.

How does Variant 2–Income Variant work?

Illustration 2 :

Mr. Rahul, aged 35 years chooses to pay a premium of Rs.10,000 p.a. in HDFC Life Saral Jeevan for 10 years with a policy term of 10 years and opts for Variant 2 - Income Variant. Basic Sum Assured is Rs. 1,01,643 and he gets a Life Cover of 10 times Annualized premium i.e. 1 lakh at the inception of the policy. Let's look at the benefits offered to him under this plan.



*If Mr. Rahul chooses Annual Income Payout Mode: Guaranteed Income payable is Rs. 13,722 every year, from end of 11th year till the end of 20th year.

OR

* If Mr. Rahul chooses Monthly Income Payout Mode: Guaranteed Income payable is Rs. 1,098 every month from end of 121st month till the end of 240th month.

**In case of death of Life Assured during the Policy Term, Sum Assured on Death will be paid to the nominee and the policy will terminate.

Sum Assured on Death will be Rs. 1,00,000 till 9th Policy year and Rs. 1,05,000 in the 10th Policy year.

How HDFC Life Saral Jeevan works

Step 1

- Choose the variant as per your need.
- Choose the Sum Assured on Maturity for Lump sum Variant or Guaranteed Income for Income Variant.
- Choose the Premium payment term and the policy term.
- Your premium will vary as per the variant, the premium payment term, policy term chosen above and your age at entry.

Alternatively, you can also choose premium you wish to pay and accordingly Sum Assured on Maturity/Guaranteed Income as per variant chosen can be calculated.The above mentioned parameters need to be chosen at the outset and cannot be modified.

Step 2

- You will start paying premiums as per the premium payment term chosen till the end of premium payment term.

Benefits Payable

- In case of death of the life assured within policy term, the Sum Assured on death will be paid as death Benefit to the nominee.
- You will receive Guaranteed Income payouts during Income Payout Term / Sum Assured on Maturity at end of policy term, as per the variant chosen by you.

Terms and Conditions

A. **Grace Period:** The grace period of 15 days (where the premium is paid on a monthly basis) and 30 days (where the premium is paid in quarterly/half-yearly/annual basis) is available on the premium due date, to pay the premium. We will not accept part payment of the Premium. The policy is considered to be in-force with the risk cover during the grace period without any interruption as per the terms and conditions of the policy.

In case of a valid claim during the grace period, before payment of due premium, the claim shall be payable after deducting the due modal premium.

B. **Lapsation:** If at least 1 full year premiums have not been paid, the policy will lapse on the date of expiry of grace period. Once the policy lapses, all benefits under the policy will cease until the policy is revived for full benefits.

C. **Reduced Paid up:** If at least 1 full year premiums have been paid and further premiums are unpaid and the policy is not surrendered, the policy will acquire the status of reduced paid up on the date of expiry of grace period until the policy is revived for full benefits.

The benefits payable for a policy acquiring reduced paid-up status are reduced benefits and are as per the formula mentioned below:

In case of death of Policyholder during Policy Term, **Reduced Paid-Up Death Benefits:**

$$\text{Reduced Paid-up Death benefit} = \frac{\text{Number of premiums paid}}{\text{Total number of premiums payable}} \times \text{Sum Assured on Death}$$

The minimum death benefit for a reduced paid-up policy shall be at least 105% of total premiums paid till the date of death.

However, in case of death of Policyholder during Income Payout Term, Reduced Paid-up Guaranteed Income will continue to be paid to the Eligible Person as per the below formula and no Death Benefit will apply:

$$\text{Reduced Paid-up Guaranteed Income} = \frac{\text{Number of premiums paid}}{\text{Total number of premiums payable}} \times \text{Guaranteed Income}$$

Lump sum Variant:
Reduced Paid-Up Sum Assured on Maturity

On survival of the life assured to the maturity and if the policy is not surrendered, following benefits are payable on policy maturity date.

$$\text{Reduced Paid-up Sum Assured On Maturity} = \frac{\text{Number of premiums paid}}{\text{Total number of premiums payable}} \times \text{Sum Assured on Maturity}$$

Income Variant:
Reduced Paid-Up Guaranteed Income

On survival of the life assured to the maturity and if the policy is not surrendered, following benefits are payable on policy maturity date.

$$\text{Reduced Paid-up Guaranteed Income} = \frac{\text{Number of premiums paid}}{\text{Total number of premiums payable}} \times \text{Guaranteed Income}$$

D. Revival: If your Policy has been discontinued due to the non-payment of Premium, it would be revived/restored by the Insurer with all the benefits mentioned in the Policy document, with or without rider benefits, if any, upon the receipt of all the Premiums due and other charges/late fee, if any, during the revival period, as per the terms and conditions of the Policy, upon being satisfied as to the continued insurability of the insured/Policyholder on the basis of the information, documents and reports furnished by the Policyholder; in accordance with Board approved Underwriting Policy. Currently, the application for the revival should be made within five years from the due date of the first unpaid Premium and before the expiry of the Policy Term. The current rate of interest for revival is 9.5% p.a. Any change in the revival interest rates will be in accordance with the following formula: Average Annualised 10-year benchmark G-Sec Yield (over last 6 months& rounded upto the nearest 50 bps)+ 2%, at the time of the review. The source of 10-year benchmark G-sec yield shall be RBI Negotiated Dealing System-Order Matching segment (NDS-OM).

During revival campaigns, the Company may offer reduced interest rates subject to the rules of the special revival campaign. The reduced interest rates offered during the revival campaign may vary from year to year. The maximum interest rate waiver may be set up to the prevailing revival interest rate. Once the Policy is revived, you are entitled to receive all contractual Benefits.

E. Surrender: In order to honour unexpected commitments or needs, a Surrender option is available. The Policyholder may surrender the policy during the Policy Term. The Surrender Benefit will be higher of GSV (Guaranteed Surrender Value) and SSV (Special Surrender Value). This policy can be surrendered after completion of first policy year provided one full year premium has been received. The surrender benefits are payable immediately on surrender. All benefits under the policy shall automatically terminate upon payment of surrender benefit.

Guaranteed Surrender Value (GSV): If at least 2 full years' Premiums have been paid,the Policy acquires a Guaranteed Surrender Value.

The Guaranteed Surrender Value is expressed as a percentage of Total Premiums paid, as provided in the table below:

The GSV Factors increase with the policy duration and are provided in the table below:

Policy Year	Policy Term															
	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
2	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%
3	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%
4	90%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%
5	90%	90%	50%	50%	60%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%
6	-	90%	90%	50%	70%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%
7	-	-	90%	90%	80%	50%	60%	50%	50%	50%	50%	50%	50%	50%	50%	50%
8	-	-	-	90%	90%	70%	70%	60%	60%	55%	55%	55%	55%	55%	55%	55%
9	-	-	-	-	90%	90%	80%	70%	65%	65%	60%	60%	60%	60%	55%	55%
10	-	-	-	-	-	90%	90%	80%	75%	70%	65%	65%	65%	60%	60%	60%
11	-	-	-	-	-	-	90%	90%	80%	75%	75%	70%	70%	65%	65%	65%
12	-	-	-	-	-	-	-	90%	90%	85%	80%	75%	70%	70%	70%	65%
13	-	-	-	-	-	-	-	-	90%	90%	85%	80%	75%	75%	70%	70%
14	-	-	-	-	-	-	-	-	-	90%	90%	85%	80%	80%	75%	75%
15	-	-	-	-	-	-	-	-	-	-	90%	90%	85%	80%	80%	75%
16	-	-	-	-	-	-	-	-	-	-	-	90%	90%	85%	85%	80%
17	-	-	-	-	-	-	-	-	-	-	-	-	90%	90%	85%	85%
18	-	-	-	-	-	-	-	-	-	-	-	-	-	90%	90%	85%
19	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90%	90%
20	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90%

Special Surrender Value (SSV): Special Surrender Value (SSV) shall become payable after completion of first policy year provided one full year premium has been received.

All benefits under the policy shall automatically terminate upon payment of Surrender Value.

F. Policy Loan: Policy loans will be available during the Policy Term subject to such terms and conditions as the Company may specify from time to time. Our current terms and conditions are stated below:

- The loan amount will be subject to a maximum of 80% of the surrender value.
- The current interest rate on loan is 9.5%p.a.The interest rate on loan shall be calculated as the Average Annualised 10-year benchmark G-Sec Yield (over last 6 months & rounded up to the nearest 50 bps) + 2%. The interest rate shall be reviewed half-yearly and any change in the interest rate shall be effective from 25th February and 25th August each year.
- In case upon review the interest rate is revised, the same shall apply until next revision. The source of 10-year benchmark G-sec yield shall be RBI Negotiated Dealing System-Order Matching segment (NDS-OM). Any change in the methodology of calculation of interest rate shall be done with prior approval of the Authority.
- Before any Benefits are paid out, loan outstanding together with the interest thereon will be deducted and the balance amount will be payable
- An in-force or fully Paid-up policy shall not be foreclosed for non re-payment of loan.

G. Death Benefit for Minor Life Assured: If Age of the Life Assured is greater than or equal to 12 years, the risk will commence immediately from the Risk Commencement Date. If the Age of Life Assured is less than 12 years, the risk will commence under the Policy (that is full death benefit will become payable on death of Life Assured) on the last day of second Policy Year. If the Age of Life Assured is less than 12 years and if the Life Assured dies before the last day of the second Policy Year, the Death Benefit shall be restricted to refund of Premiums without interest.

H. Vesting for Minor Life Assured: if the Policy is issued on the life of a minor and if Auto vestingis chosen at inception of Policy, the Policy will vest on him/her on his/her attainment of Age of majority and on such vesting; the Company will recognize him/her to be the holder of the Policy.

I. Free Look Period: In case the Policyholder is not agreeable to any of the provisions stated in the Policy, the Policyholder has the option to return the Policy to the Company stating the reasons thereof, within 30 days from the date of receipt of the Policy, whether received electronically or otherwise. On receipt of the Policyholder's letter along with the original Policy document (original Policy Document is not required for policies in dematerialised form or where policy is issued only in electronic form), the Company shall arrange to refund the Premium paid, subject to deduction of the proportionate risk Premium for the period of cover and the expenses incurred by the Company on medical examination (if any) and stamp duty charges.

J. Suicide Exclusion: In case of death due to suicide within 12 months from the Date of Commencement of Risk under the Policy or from the date of Revival of the Policy, as applicable, the nominee or beneficiary shall be entitled to at least 80% of the Total Premiums Paid till the date of death or the Surrender Value available as on the date of death whichever is higher, provided the policy is In Force.

K. Riders: We offer the following Rider options (as modified from time to time) to help you enhance your protection:

Rider	UIN	Scope of Benefits^^
HDFC Life Income Benefit on Accidental Disability Rider – Non Linked	101B041V01	It is a Non-Linked, Non- Participating, Pure risk premium, Individual Life rider. A benefit equal to 1% of Rider Sum Assured per month for the next 10 years, in case of an Accidental Total Permanent Disability. There is no maturity benefit available under this rider.
HDFC Life Protect Plus Rider – Non Linked	101B040V01	It is a Non-Linked, Non- Participating, Pure risk premium, Individual Life/Health rider. The rider provides protection against cancer and accidental death or disability. There is no maturity benefit available under this rider.

^^For all details on Riders, kindly refer to the Rider Brochures available on our website Riders not applicable for POS

The Rider Policy Term and Premium Payment Term shall be consistent with the Base Policy's Policy Term and Premium Payment Term. Any rider coverage terminates as soon as the base coverage terminates by way of claim or surrender or maturity. Riders will not be available if the term of the rider exceeds out-standing term under the base policy

L. Tax Benefits : Tax Benefits may be available as per prevailing tax laws. You are requested to consult your tax advisor.

M. Mode of Premium Payment: You may choose to pay your premiums annually, half-yearly or monthly. Following factors are applied to premium for the premium paying modes available:

Mode of Premium	Multiplicative Factor
Monthly	1
Half Yearly	5.86
Annual	11.50

In case the premium payment mode change is sought from annual to half-yearly mode, the annual premium shall be divided by Annual modal factor , that is 11.50, and then multiplied by Half-Yearly modal factor, that is 5.86, to calculate the half-yearly premium payable from effective policy anniversary date.

In case the premium payment mode change is sought from half-yearly to annual mode, the half-yearly premium shall be divided by Half-Yearly modal factor, that is 5.86, and then multiplied by Annual Modal factor, that is 11.50, to calculate the annual premium payable from effective policy anniversary date.

In case the premium payment mode change is sought from annual to monthly mode, the annual premium shall be divided by Annual modal factor, that is 11.50, to calculate the monthly premium payable from effective policy anniversary date.
In case the premium payment mode change is sought from monthly to annual mode, the monthly premium shall be multiplied by Annual modal factor, that is 11.50, to calculate the Annual premium payable from effective policy anniversary date.

In case the premium payment mode change is sought from annual to half-yearly mode, the annual premium shall be divided by Annual modal factor , that is 11.50, and then multiplied by Half-Yearly modal factor, that is 5.86, to calculate the half-yearly premium payable from effective policy anniversary date.
In case the premium payment mode change is sought from half-yearly to annual mode, the half-yearly premium shall be divided by Half-Yearly modal factor, that is 5.86, and then multiplied by Annual Modal factor, that is 11.50, to calculate the annual premium payable from effective policy anniversary date.

For Monthly mode: 3 Monthly premiums are collected in advance on the date of commencement of the policy.

N. High Premium Discount: HDFC Life Saral Jeevan gives you a premium discount if you pay higher premium amount. The premium slabs and applicable discounts on premium (excluding GST, if any) are summarized below;

For Lump sum Variant:

PPT	6	7		8		9		10 - 12	
PT	12	12-15	16-20	12-15	16-20	12-15	16-20	12-15	16-20
₹24000	0%	1.75%	2.65%	3.50%	4.40%	6.10%	7.70%	8.70%	11.00%
₹36000	3.80%	4.55%	5.85%	5.30%	6.60%	7.90%	9.85%	10.50%	13.10%
₹48000	4.80%	5.50%	7.00%	6.20%	7.70%	8.80%	10.95%	11.40%	14.20%
₹72000	5.90%	6.45%	8.25%	7.00%	8.80%	9.65%	12.00%	12.30%	15.20%
₹100000	6.50%	7.00%	8.90%	7.50%	9.40%	10.15%	12.60%	12.80%	15.80%
₹500000	8.70%	9.35%	11.35%	10.00%	12.00%	12.85%	15.45%	15.70%	18.90%

For Income Variant:

PPT	5	6	7	8	9	10	11
PT	5	6	7	8	9	10	11
₹24000	0%	0%	3.70%	3.70%	3.80%	9.30%	9.30%
₹36000	3.30%	3.30%	5.60%	5.60%	5.80%	11.20%	11.20%
₹48000	4.30%	4.30%	6.60%	6.60%	6.80%	12.20%	12.20%
₹72000	5.30%	5.30%	7.50%	7.50%	7.70%	13.00%	13.00%
₹100000	5.80%	5.80%	8.00%	8.00%	8.20%	13.50%	13.50%
₹500000	7.90%	7.90%	10.00%	10.50%	10.80%	16.50%	16.60%

O. Alterations: No alterations are allowed other than the change in premium payment mode in this policy.

P. Grievance Redressal Mechanism: You can contact us at any of the below touchpoints in case of any concern:

Helpline number: 022-68446530 (Call Charges apply) | NRI Helpline number +91 89166 94100 (Call Charges apply)

E-mail Address: service@hdfclife.com | nriservice@hdfclife.com (For NRI customers only)

You can let us know of your concerns/grievances through any of below options:

Option 1: Written letter duly signed by the policyholder at any HDFC Life Branch. There is a Grievance Redressal Officer at

the respective branch to address the customer's complaint.

To know more about branch address and timing's you can visit this link:
https://www.hdfclife.com/contact-us#BranchLocator

Please note, branches are closed on Sundays, national holidays and region-specific public holidays.

Option 2: Write to us from your registered email ID at service@hdfclife.com.

Option 3: Visit us at our website https://www.hdfclife.com/customer-service/grievance-redressal

You may refer to the escalation matrix in case there is no response to a grievance within the prescribed timelines

If you are still not satisfied with our response, you may approach the Insurance Ombudsman located in your region. For more information on our Grievance Redressal Mechanism and the detailed address of the Insurance Ombudsman, please refer Part G of the policy document given to you.

Q. Nomination as per Section 39 of the Insurance Act 1938 as amended from time to time:

1) The policyholder of a life insurance on his own life may nominate a person or persons to whom money secured by the policy shall be paid in the event of his death.
2) Where the nominee is a minor, the policyholder may appoint any person to receive the money secured by the policy in the event of policyholder's death during the minority of the nominee. The manner of appointment to be laid down by the insurer.
3) Nomination can be made at any time before the maturity of the policy.
4) Nomination may be incorporated in the text of the policy itself or may be endorsed on the policy communicated to the insurer and can be registered by the insurer in the records relating to the policy.
5) Nomination can be cancelled or changed at any time before policy matures, by an endorsement or a further endorsement or a will as the case may be.
6) A notice in writing of Change or Cancellation of nomination must be delivered to the insurer for the insurer to be liable to such nominee. Otherwise, insurer will not be liable if a bonafide payment is made to the person named in the text of the policy or in the registered records of the insurer.
7) Fee to be paid to the insurer for registering change or cancellation of a nomination can be specified by the Authority through Regulations.
8) A transfer or assignment made in accordance with Section 38 shall automatically cancel the nomination except in case of assignment to the insurer or other transferee or assignee for purpose of loan or against security or its reassignment after repayment. In such case, the nomination will not get cancelled to the extent of insurer's or transferee's or assignee's interest in the policy. The nomination will get revived on repayment of the loan.
9) The provisions of Section 39 are not applicable to any life insurance policy to which Section 6 of Married Women's Property Act, 1874 applies or has at any time applied except where before or after Insurance Laws (Amendment) Act 2015, a nomination is made in favour of spouse or children or spouse and children whether or not on the face of the policy it is mentioned that it is made under Section 39. Where nomination is intended to be made to spouse or children or spouse and children under Section 6 of MWP Act, it should be specifically mentioned on the policy. In such a case only, the provisions of Section 39 will not apply.

R. Assignment as per Section 38 of the Insurance Act 1938 as amended from time to time:

1) This policy may be transferred/assigned, wholly or in part, with or without consideration.
2) An Assignment may be effected in a policy by an endorsement upon the policy itself or by a separate instrument under notice to the Insurer.
3) The instrument of assignment should indicate the fact of transfer or assignment and the reasons for the assignment or transfer, antecedents of the assignee and terms on which assignment is made.
4) The assignment must be signed by the transferor or assignor or duly authorized agent and attested by at least one witness.
5) The transfer or assignment shall not be operative as against an Insurer until a notice in writing of the transfer or assignment and either the said endorsement or instrument itself or copy there of certified to be correct by both transferor and transferee or their duly authorized agents have been delivered to the Insurer.
6) Fee to be paid for assignment or transfer can be specified by the Authority through Regulations.
7) On receipt of notice with fee, the Insurer should Grant a written acknowledgement of receipt of notice. Such notice shall be conclusive evidence against the insurer of duly receiving the notice.
8) The Insurer may accept or decline to act upon any transfer or assignment or endorsement, if it has sufficient reasons to believe that it is (a) not bonafide or (b) not in the interest of the policyholder or (c) not in public interest or (d) is for the purpose of trading of the insurance policy.
9) In case of refusal to act upon the endorsement by the Insurer, any person aggrieved by the refusal may prefer a claim to IRDAI within 30 days of receipt of the refusal letter from the Insurer.

Section Q (Nomination) and R (Assignment or Transfer) are simplified versions prepared for general information only and hence are not comprehensive. For full texts of these sections please refer to Section 38 and Section 39 of the Insurance Act, 1938 as amended by The Insurance Laws (Amendment) Act, 2015.

S. Risk factors:

A) HDFC Life Saral Jeevan is an Individual Non-Linked, Non-Participating Savings Life Insurance Plan .

B) HDFC Life Insurance Company Limited is only the name of the Insurance Company and HDFC Life Saral Jeevan is only the name of the product and does not in any way indicate the quality of the product, its future prospect or returns.

C) This product guarantees the Guaranteed Income or Sum Assured on Maturity or Death Benefit subject to all premiums being paid as and when due.

D) The purpose of this brochure is to provide a general overview about this policy. The information herein is indicative of the terms, conditions and exceptions contained in the policy terms and conditions of HDFC Life Saral Jeevan. Please refer to the policy terms and conditions to understand in detail the associated risks, benefits, etc.

E) In the event of any inconsistency / ambiguity between the terms contained herein and the policy terms and conditions, the policy terms and conditions will prevail.

F) The acceptance of the proposal shall be subject to prevailing board approved underwriting policy.

Section 41: Prohibition of Rebate: Under the provisions of Section 41 of the Insurance Act, 1938 as amended from time to time

(1) No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer:

(2) Any person making default in complying with the provisions of this section shall be punishable with fine which may extend to ten lakh rupees.

Non-Disclosure: In accordance with Section 45 of the Insurance Act, 1938 as amended from time to time:

1) No policy of life insurance shall be called in question on any ground whatsoever after the expiry of three years from the date of the policy, i.e., from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later.

2) A policy of life insurance may be called in question at any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later, on the ground of fraud: Provided that the insurer shall have to communicate in writing to the insured or the legal representatives or nominees or assignees of the insured the grounds and materials on which such decision is based.

3) Notwithstanding anything contained in sub-section (2), no insurer shall repudiate a life insurance policy on the ground of fraud if the insured can prove that the mis-statement of or suppression of a material fact was true to the best of his knowledge and belief or that there was no deliberate intention to suppress the fact or that such mis-statement of or suppression of a material fact are within the knowledge of the insurer: Provided that in case of fraud, the onus of disproving lies upon the beneficiaries, in case the policyholder is not alive.

4) A policy of life insurance may be called in question at any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later, on the ground that any statement of or suppression of a fact material to the expectancy of the life of the insured was incorrectly made in the proposal or other document on the basis of which the policy was issued or revived or rider issued: Provided that the insurer shall have to communicate in writing to the insured or the legal representatives or nominees or assignees of the insured the grounds and materials on which such decision to

repudiate the policy of life insurance is based: Provided further that in case of repudiation of the policy on the ground of misstatement or suppression of a material fact, and not on the ground of fraud, the premiums collected on the policy till the date of repudiation shall be paid to the insured or the legal representatives or nominees or assignees of the insured within a period of ninety days from the date of such repudiation.

5) Nothing in this section shall prevent the insurer from calling for proof of age at any time if he is entitled to do so, and no policy shall be deemed to be called in question merely because the terms of the policy are adjusted on subsequent proof that the age of the Life Insured was incorrectly stated in the proposal.

This is not a comprehensive list of amendments of Insurance Laws (Amendment) Ordinance, 2014 and only a simplified version prepared for general information. Policy Holders are advised to refer to Original Ordinance Gazette Notification dated December 26 , 2014 for complete and accurate details.

Taxes

Indirect Taxes

Taxes and levies as applicable shall be levied as applicable. Any taxes, statutory levy becoming applicable in future may become payable by you by any method including by levy of an additional monetary amount in addition to premium and or charges.

Direct Taxes

Tax will be deducted at the applicable rate from the payments made under the policy, as per the provisions of the Income Tax Act, 1961, as amended from time to time.

Contact us today

To buy: 1800-266-9777(Toll free)
(Available all days 10am to 7pm)

Visit us at www.hdfclife.com

HDFC Life

Sar utha ke jiyo!

HDFC Life Insurance Company Limited ("HDFC Life"). CIN: L65110MH2000PLC128245. IRDAI Registration No. 101.
Registered Office: 13th Floor, Lodha Excelus, Apollo Mills Compound, N. M. Joshi Marg, Mahalaxmi, Mumbai - 400 011. Email: service@hdfclife.com, Tel. No: 022 6844 6530 (Mon-Sat 10 am to 7 pm) Local charges apply. Website: www.hdfclife.com.

The name/letter 'HDFC' in the name/logo of HDFC Life Insurance Company Limited (HDFC Life) belongs to HDFC Bank Limited and is used by HDFC Life under licence from HDFC Bank Limited.

HDFC Life Saral Jeevan (UIN: 101N160V05) An Individual Non-Linked, Non-Participating Savings Life Insurance Plan. Life Insurance Coverage is available in this product. This version of the product brochure invalidates all previous printed versions for this particular plan. This Product brochure is indicative of the terms, warranties, conditions and exclusions contained in the insurance policy. Please know the associated risk and applicable charges from your insurance agent or the intermediary or policy document of the insurer. HDFC Life Income Benefit on Accidental Disability Rider – Non Linked (101B041V01) is a Non-Linked, Non- Participating, Pure risk premium, Individual Life rider. HDFC Life Protect Plus Rider – Non Linked (101B040V01) is a Non-Linked, Non-Participating, Pure risk premium, Individual Life rider. ARN: PP/10/24/16880.

BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS/FRAUDULENT OFFERS

- IRDAI or its officials do not involve in any activities of insurance business like selling insurance policies, announcing bonus or investment of premiums,refund of amounts.
- Policyholders or the prospects receiving such phone calls are requested to lodge a police complaint.