Live your dreams & secure your future with Guaranteed Income.



Guaranteed Benefits[1]

Immediate & Deferred Flexibility of income[2]

110% of Life Cover as Income[3]

HDFC Life Guaranteed Income Insurance Plan

An Individual, Non-Linked Non-Participating, Savings, Life Insurance Plan

HDFC Life

Sar utha ke jiyo!

1 Provided all due premium is paid and the policy is on Force.
2Immediate income applicable when income starts from Year 1, with zero deferment. Deferred income applicable when income starts after Premium Payment Term
3Applicable when Family Income Payout (FIP) option is chosen, and paid in 60 equal monthly installments.
* Applicable where timing for payment of survival benefit is selected as Advance and when deferment is zero. First payout shall be made within 7 working days from i) the realization of the first premium or ii) policy issuance, whichever is later. Subsequent payouts shall be made within 7 working days from i) realization of renewal premium or ii) survival benefit payout date, whichever is later.

HDFC Life Guaranteed Income Insurance Plan

An Individual, Non-Linked Non-Participating, Savings, Life Insurance Plan

What HDFC Life Guaranteed Income Insurance Plan is all about?

HDFC Life Guaranteed Income Insurance Plan is An Individual, Non-Linked Non-Participating, Savings, Life Insurance plan that provides guaranteed tax-free benefits (Subject to prevailing tax law)during the payout term and Guaranteed Death Benefit during the entire policy term. This is a savings-oriented product.

HDFC Life Insurance recognizes that we all have dreams for ourselves and our families. The dream may be about higher education of our children or may be to support our aged parents or for daughter's wedding or simply for a self-reliant retirement. We understand the sincere efforts that each of us takes towards the well-being of our families. With HDFC Life Guaranteed Income Insurance Plan, we aim to help you build these financial reserves for all expected and unexpected expenses in the future. HDFC Life Guaranteed Income Insurance Plan helps you achieve this.

KEY BENEFITS

- Guaranteed income of 11% to 12% per annum
- Guaranteed regular income with tax savings as per prevailing tax laws
- Guaranteed lump sum on maturity with tax savings as per prevailing tax laws
- Full guaranteed death benefit even during income payout period

HOW THE PLAN WORKS

35 year old Balaji needs regular guaranteed income after 15 years and is willing to pay an annual premium of Rs. 50,665 for the next 15 years. HDFC Life Guaranteed Income Insurance Plan for a Policy Term of 30 Years is suitable for his requirement. He will pay regular premiums at the beginning of each policy year for 15 years and will be eligible for a regular Guaranteed Income of Rs 1,02,884 equivalent to 11% of the Sum Assured, payable to him annually till end of 30th policy year starting from the end of 16th Policy Year. After completion of the Policy Term viz. at end of the 30th year, Maturity Benefit of Rs 9,35,310will be payable to him along with last payout of the regular Guaranteed Income.

In order to protect his family from financial loss, throughout the Policy Term of 30 years, he will be eligible for a Guaranteed Death Benefit of higher of 10/7/5 (Death Benefit Multiple) times of annualized premium or 105% of the total premiums paid or the sum assured.

ELIGIBILITY CONDITIONS – NON POS	
Policy Term in Years (Deferment Period + Payout Term)	Minimum: 10 years Maximum: 60 years
Premium Payment Term (PPT) In Years Payout Term in Years	3, 5, 6, 7, 8, 10,12,15
(PPT) in Years Payout/Income Term in Years	Minimum: 3 years, Maximum: 40 years
Deferment Period (from Risk Commencement Date)	For 3-Pay- PPT+3/PPT+5/PPT+7 & PPT+10 years For other premium payment terms- Minimum: 0 years Maximum: PPT + 5 years

Age at Entry as on Last Birthday	
Minimum	30[1] days
Maximum	65 Years
Age at Maturity#	
Minimum	18 years
Maximum	99 years
Annualized Premium (Rs.)	PT <=16: 24,000 | PT 17-20:18,000 | PT >20: 12,000
Minimum	No Limit
Maximum	Maximum
Premium Payment Frequency	Monthly
	Quarterly
	Half Yearly
	Annual
	Sum Assured (Rs.)
Minimum	As per minimum premium
Maximum	No Limit

#GST shall be charged extra as per applicable rates.
All ages mentioned above are age last birthday.
[1] If age of the life assured is greater than or equal to 12 years, the risk cover will commence immediately i.e. full death benefit will be payable from the date of commencement of the policy. If the age of the life assured is less than 12 years, the risk cover will commence i.e. full death benefit will become payable from the last day of the 2nd policy year. In case of death prior to commencement of risk cover; the total premiums paid without interest shall be payable and no other benefit shall be paid thereafter

(This Product is also available for online sale)

ELIGIBILITY CONDITIONS – POS		
Policy Term in Years (Deferment Period + Payout/Income Term)	Minimum: 10 years	Maximum: 20 years
Premium Payment Term (PPT) in Years	3, 5, 6, 7, 8, 10, 12, 15	
Payout/Income Term in Years	Minimum: 3 years	Maximum: 20 years
Deferment Period (from Risk Commencement Date)	**For 3 Pay** PPT+3/ PPT+5/ PPT+7 & PPT+10 years **For other premium payment terms** Minimum: 0 years, Maximum: PPT + 5 years	

Minimum	18 years	
Maximum	60 years	
Age at Maturity#		
Minimum	34 years	
Maximum	64 years	
Annualized Premium (Rs.)	PT < = 16: 24,000	PT 17 – 20: 18,000
Minimum	As per max sum assured	
Maximum	25,00,000	
Premium Payment Frequency	Monthly, Quarterly, Half Yearly, Annual	

#GST shall be charged extra as per applicable rates.
All ages mentioned above are age last birthday.

PLAN BENEFITS

Survival benefit: Regular Guaranteed Income (GI)

GI is a regular monthly or yearly payout paid during the Payout/Income Term, as opted, after completion of the deferment period. This flexibility of changing the GI payout frequency from yearly to monthly and vice-versa is available. GI is a survival benefit and shall cease on death of the life assured. The payouts are expressed as a percentage of the Sum Assured opted. The payout percentage also depends on the annual premium amount, Deferment Period, Payout term, payout frequency and PPT chosen.

The Policyholder can opt to receive the GI at a monthly or annual frequency as per below.

Timing of Payment of Income benefit:

1. Advance* – GI shall be paid at the beginning of the Payout frequency chosen

2. Arrear – GI shall be paid at the end of the Payout Frequency chosen

Arrear option would be selected by default, the policyholder can select Advance income. This option is only available to be chosen at Policy inception and once chosen the same cannot be changed during the entire Policy Term. Further with payment in advance, annual mode of GI benefit shall not be allowed with monthly, quarterly and half-yearly premium payment frequencies.

Where opted, the benefit payable shall be calculated as:

'GI for arrear' × Advance Benefit factor, where the Advance Benefit factor shall be as given in the table below:

Mode Advance	Benefit Factor
Annual	92%
Monthly	99%

*First payout shall be made within 7 working days from i) the realization of the first premium or ii) policy issuance, whichever is later.
Subsequent payouts shall be made within 7 working days from i) realization of renewal premium or ii) Income payout date, whichever is later

Maturity benefit:
Sum Assured is paid on survival of the life assured along with due instalment of GI at the end of policy term.

Enhanced Protection Benefit through optional riders:
This plan offers the flexibility of customizing protective cover by opting for following riders by paying small amount of extra premium. Riders can be added at the inception of the Policy or at policy anniversary during the policy term subject to underwriting and terms & conditions of the riders.

Following riders are available with HDFC Life Guaranteed Income Insurance Plan

Rider	UIN	Scope of Benefits
HDFC Life Income Benefit on Accidental Disability Rider – Non Linked	**101B041V01**	It is a Non-Linked, Non- Participating, Pure risk premium, Individual Life rider. A benefit equal to 1% of Rider Sum Assured per month for the next 10 years, in case of an Accidental Total Permanent Disability. There is no maturity benefit available under this rider.
HDFC Life Protect Plus Rider – Non Linked	**101B040V01**	It is a Non-Linked, Non- Participating, Pure risk premium, Individual Life/Health rider. A benefit as a proportion of the Rider Sum Assured shall be payable in case on accidental death or partial/total disability due to accident or if you are diagnosed with cancer as per the option chosen under this rider. No maturity benefit is payable under this rider.
HDFC Life Waiver of Premium Rider – Non-Linked	**101B032V02**	It is a Non-Linked, Non- Participating, Pure risk premium, Individual Life/Health rider. Waiver of Premium for the outstanding premium of base policy and all other riders attached to the base policy at inception of this rider, on death, disability or diagnosis of any listed critical illnesses of the Rider Life Assured. Enjoy continued policy benefits even in case of life's eventualities.
HDFC Life Health Plus Rider – Non-Linked	**101B031V02**	It is a Non-Linked, Non- Participating, Pure risk premium, Individual Health rider. A lump sum benefit equivalent to Rider Sum Assured shall be payable on diagnosis of any of the covered 60 Critical Illnesses or benefit as a proportionate of the Rider Sum Assured shall be payable on diagnosis of Early Stage Cancer / Major Cancer depending on the option chosen. No maturity benefit is payable under this rider.
HDFC Life LiveWell Rider – Non-Linked	**101B033V01**	It is a Non-Linked, Non-Participating Individual Pure Risk Premium/Savings, Life/Health Insurance Rider. Option to get Lump Sum benefit equivalent to Rider Sum Assured on death/terminal illness/accidental death/Hospitalisation or benefit as a proportionate of the Rider Sum Assured on disability due to Accident/undergoing any listed surgery or get waiver of future Premium(s) of the base policy on death/Terminal Illness of the life assured, depending on the plan option chosen.

Income Tax benefit

Tax will be deducted at the applicable rate from the payments made under the policy, as per the provisions of the Income-tax Act, 2025 (corresponding Income-tax Act 1961), as amended from time to time. Tax benefits are subject to changes in tax laws. The customer is requested to seek tax advice from his chartered accountant or personal tax advisor with respect to his personal tax liabilities under Indian Income-tax law.

OTHER BENEFITS

Guaranteed death benefit (GDB):
GDB is an inbuilt life protection cover and is guaranteed at higher of 10/7/5 (Death Benefit Multiple) times of annualized premium or Sum Assured or 105% of the premiums paid less unpaid due premiums. It is applicable across the entire term of the policy and shall not be reduced by the Guaranteed Income already paid. GDB is payable as per chosen option
between option A and B:
• Option A: Lump sum
Under this option, GDB is paid as a lump sum.
Option B: FIP
Family Income Payout (FIP) is 110% of the GDB paid in 60 equal monthly installments.

Annualized Premium shall be the premium amount payable in a year excluding taxes, rider premiums, underwriting extra premiums and loadings for modal premiums.

Total Premiums Paid means total of all the Premiums paid under the base product, excluding any extra premium and taxes, if collected explicitly.

Loan benefit:
The policy will be eligible for Policy loan facility if it has accrued Surrender value. The minimum Loan amount shall be Rs. 1000 and maximum shall not exceed 80% of the available Special Surrender Value. The rates of interest for policy loan shall be as determined by the Company from time to time. The terms and conditions of the loan shall be as determined by the Company from time to time subject to IRDAI's approval basis formula below on 1st April of every year and is available upon written request.
The interest rate on loan shall be calculated as the Average Annualised 10-year benchmark G-Sec Yield (over last 6 months & rounded up to the nearest 50 bps) + 2%. The interest rate shall be reviewed half-yearly and any change in the interest rate shall be effective from 25th February and 25th August each year. In case upon review the interest rate is revised, the same shall apply until next revision. The source of 10-year benchmark G-sec yield shall be RBI Negotiated Dealing System-Order Matching segment (NDS-OM).Any change on the basis of determination of interest rate can be done after approval of the Authority

The Current Policy loan interest rate is 9.00%

Except for In-Force and fully paid-up policy, if at any point of time, the outstanding loan along with outstanding accrued interest exceeds the Surrender Value payable under this policy, the Policy will be foreclosed after giving intimation and reasonable opportunity to the Policyholder to continue the Policy.

Reduced paid up:
The policy is eligible for Reduced Paid-up Benefit if the policy has acquired a surrender value.
The policy will acquire a Reduced Paid-up state on the date of expiry of grace period if the policy is not surrendered and is explained as follows:

Type of benefit	How and when benefits are payable	Method of benefit calculation
Reduced Paid-up Death Benefit	Lump sum and is payable immediately on death within the policy term	(Number of premiums paid) / (Total Number of premiums payable) × Guaranteed Death Benefit
Reduced Paid-up Maturity Benefit	Lump sum and is payable immediately on the date of maturity	(Number of premiums paid) / (Total Number of premiums payable) × Sum Assured

In addition to the above benefits there is also a Reduced Survival Benefits as per the table below:

Type of benefit	How and when benefits are payable	Method of benefit calculation
Reduced Paid-up Survival Benefits	Lump sum and is payable on survival at the end/beginning of each policy year/month immediately succeeding the final year of Premium Payment Term till Policy Term	{(Number of premiums paid) / (Total Number of premiums payable) × Guaranteed Income*} × Paid-up value factor**

*Guaranteed Income as applicable on the full Sum Assured
**The paid-up value factor table is as follows:

Premiums paid	Paid-up value factor
1 to 4	50%
5 to 7	75%
8 and above	100%

The reduced paid-up benefits will be adjusted for any extra survival benefits paid before the policy is made reduced paid-up.

KEY TERMS AND CONDITIONS

Grace period:
Grace Period means the time granted by the insurer from the due date for the payment of premium, without any penalty or late fee, during which time the policy is considered to be in-force with the risk cover without any interruption, as per the terms and conditions of the policy. The grace period for payment of premium for all types of life insurance policies shall be fifteen (15) days, where the policyholder pays the premium on a monthly basis; and 30 days in all other cases. Grace period is not applicable for Single Premium.

Lapse:
If the policy has not acquired a surrender value, the policy will lapse at the end of grace period and all benefits will cease immediately.

Revival:
If your Policy has been discontinued due to the non-payment of Premium, it would be revived /restored by the Insurer with all the benefits mentioned in the Policy document, with or without rider benefits, if any, upon the receipt of all the Premiums due and other charges/late fee, if any, during the revival period, as per the terms and conditions of the Policy, upon being satisfied as to the continued insurability of the

insured/Policyholder on the basis of the information, documents and reports furnished by the Policyholder; in accordance with Board approved Underwriting Policy. Currently, the application for the revival should be made within five years from the due date of the first unpaid Premium and before the expiry of the Policy Term. The current rate of interest for revival is 9% p.a. Any change in the revival interest rates will be in accordance with the following formula: Average Annualised 10-year benchmark G-Sec Yield (over last 6 months & rounded upto the nearest 50 bps) + 2%, at the time of the review. The source of 10-year benchmark G-sec yield shall be RBI Negotiated Dealing System-Order Matching segment (NDS-OM).
During revival campaigns, the Company may offer reduced interest rates, subject to the rules of the special revival campaign. The reduced interest rates offered during the revival campaign may vary from year to year. The maximum interest rate waiver may be set up to the prevailing revival interest rate. Once the Policy is revived, you are entitled to receive all contractual Benefits.

Surrender:
In order to honour unexpected commitments or needs, a Surrender option is available. This policy acquires Surrender Value after completion of first policy year provided one full year premium has been received. The Surrender Benefit will be higher of GSV (Guaranteed Surrender Value) and SSV (Special Surrender Value).

Guaranteed Surrender Value (GSV)
The policy will acquire a Guaranteed Surrender Value (GSV) provided at least 2 full years' premiums have been paid. The Guaranteed Surrender Value is defined as GSV Factor multiplied by Total Premiums Paid, less any survival benefit already paid and subject to a minimum value of zero.

Special Surrender Value (SSV):
Special Surrender Value (SSV) shall become payable after completion of first policy year provided one full year premium has been received. For single premium policies, SSV shall become payable immediately after receipt of single premium. For policies with limited premium payment term of less than 5 years, SSV shall become payable immediately after receipt of first full year premium. SSV shall be at least equal to the expected present value of the
a) paid-up sum assured on all contingencies covered and
b) paid-up future benefits (such as income benefits), if any, and
c) accrued/vested benefits, duly allowing for survival benefits already paid, if any
All benefits under the policy shall automatically terminate upon payment of Surrender Value. The Surrender Value will be adjusted for any extra survival benefits paid before the policy is surrendered.

Lien:
If age of the life assured is greater than or equal to 12 years, the risk cover will commence immediately i.e. full guaranteed death benefit will be payable from the date of commencement of the policy. If the age of the life assured is less than 12 years, the risk cover will commence from the last day of the 2nd policy year. In case of death prior to commencement of risk cover; only the total premiums paid shall be payable and the policy will terminate.

Free look period:
The Policyholder shall have a period of 30 days from the date of receipt of the Policy, whether received electronically or otherwise, document to review the terms and conditions of this policy and if the policyholder disagrees with any of the terms and conditions, he/she has the option to return the policy stating the reasons for the cancellation upon which the Company shall return the premium paid subject to deduction of a proportionate risk premium for the period of cover and the expenses, if any, incurred by the Company on medical examination of the proposer and stamp duty charges. All benefits and rights under this policy shall immediately stand terminated on cancellation of the policy.

Suicide:
In case of death of the Life Assured due to suicide within 12 months from the date of commencement of risk under the policy or from the date of revival of the policy, as applicable, the nominee or beneficiary of the policyholder shall be entitled to at least 80% of the total premiums paid till the date of death or the surrender value available as on the date of death whichever is higher, provided the policy is in force.

Modal factor:
You may choose to pay your premiums annually, half yearly, quarterly and by the monthly mode. Following factors are applied to premium for different premium paying modes.

Modal factor:
You may choose to pay your premiums annually, half yearly, quarterly and by the monthly mode. Following factors are applied to premium for different premium paying modes.

Mode of premium	Multiplicative factor
Monthly	1
Quarterly	2.90
Half-yearly	5.68
Yearly	11.01

#For Monthly mode: 3 Monthly premiums to be collected on the date of commencement of the policy.

Assignment:
Assignment will be in accordance with provisions of sec 38 of the Insurance Act 1938 as amended from time to time.
(1) This policy may be transferred/assigned, wholly or in part, with or without consideration.
(2) An Assignment may be effected in a policy by an endorsement upon the policy itself or by a separate instrument under notice to the Insurer.
(3) The instrument of assignment should indicate the fact of transfer or assignment and the reasons for the assignment or transfer, antecedents of the assignee and terms on which assignment is made.
(4) The assignment must be signed by the transferor or assignor or duly authorized agent and attested by at least one witness.
(5) The transfer or assignment shall not be operative as against an Insurer until a notice in writing of the transfer or assignment and either the said endorsement or instrument itself or copy there of certified to be correct by both transferor and transferee or their duly authorized agents have been delivered to the Insurer.
(6) Fee to be paid for assignment or transfer can be specified by the Authority through Regulations.
(7) On receipt of notice with fee, the Insurer should Grant a written acknowledgement of receipt of notice. Such notice shall be conclusive evidence against the insurer of duly receiving the notice.
(8) The Insurer may accept or decline to act upon any transfer or assignment or endorsement, if it has sufficient reasons to believe that it is (a) not bonafide or (b) not in the interest of the policyholder or (c) not in public interest or (d) is for the purpose of trading of the insurance policy.
(9) In case of refusal to act upon the endorsement by the Insurer, any person aggrieved by the refusal may prefer a claim to IRDAI within 30 days of receipt of the refusal letter from the Insurer.

Nomination:
Nomination should be in accordance with provisions of sec 39 of the Insurance Act 1938 as amended from time to time.

(1) The policyholder of a life insurance on his own life may nominate a person or persons to whom money secured by the policy shall be paid in the event of his death.
(2) Where the nominee is a minor, the policyholder may appoint any person to receive the money secured by the policy in the event of policyholder's death during the minority of the nominee. The manner of appointment to be laid down by the insurer.
(3) Nomination can be made at any time before the maturity of the policy.
(4) Nomination may be incorporated in the text of the policy itself or may be endorsed on the policy communicated to the insurer and can be registered by the insurer in the records relating to the policy.
(5) Nomination can be cancelled or changed at any time before policy matures, by an endorsement or a further endorsement or a will as the case may be.
(6) A notice in writing of Change or Cancellation of nomination must be delivered to the insurer for the insurer to be liable to such nominee. Otherwise, insurer will not be liable if a bonafide payment is made to the person named in the text of the policy or in the registered records of the insurer.
(7) Fee to be paid to the insurer for registering change or cancellation of a nomination can be specified by the Authority through Regulations.
(8) A transfer or assignment made in accordance with Section 38 shall automatically cancel the nomination except in case of assignment to the insurer or other transferee or assignee for purpose of loan or against security or its reassignment after repayment. In such case, the nomination will not get cancelled to the extent of insurer's or transferee's or assignee's interest in the policy. The nomination will get revived on repayment of the loan.
(9) The provisions of Section 39 are not applicable to any life insurance policy to which Section 6 of Married Women's Property Act, 1874 applies or has at any time applied except

where before or after Insurance Laws (Amendment) Act 2015, a nomination is made in favour of spouse or children or spouse and children whether or not on the face of the policy it is mentioned that it is made under Section 39. Where nomination is intended to be made to spouse or children or spouse and children under Section 6 of MWP Act, it should be specifically mentioned on the policy. In such a case only, the provisions of Section 39 will not apply.

Above sections on Nomination and Assignment are simplified versions prepared for general information only and hence are not comprehensive. For full texts of these sections please refer to Section 38 and Section 39 of the Insurance Act, 1938 as amended by The Insurance Laws (Amendment) Act, 2015.

RISK FACTORS

a) HDFC Life Guaranteed Income Insurance Plan is an Individual, Non-Linked, Non-participating, Savings Life Insurance Product.
b) HDFC Life Insurance Company Limited is only the name of the Insurance Company and HDFC Life Guaranteed Income Insurance Plan is only the name of the product and does not in any way indicate the quality of the product, its future prospect or returns.
c) This product guarantees the survival benefit, maturity benefit and death benefit. However the benefits are subject to all premiums being paid on time.
d) The purpose of this brochure is to provide a general overview about this policy. The information herein is indicative of the terms, conditions, warranties and exceptions contained in the policy terms and conditions of HDFC Life Guaranteed Income Insurance Plan. Please refer to the policy terms and conditions to understand in detail the associated risks, benefits, etc.
e) In the event of any inconsistency/ambiguity between the terms contained herein and the policy terms and conditions, the policy terms and conditions will prevail.

Section 41: Prohibition of Rebate

Under the provisions of Section 41 of the Insurance Act, 1938

(1) No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer:

(2) Any person making default in complying with the provisions of this section shall be punishable with fine which may extend to ten lakh rupees.

Fraud, Misrepresentation and forfeiture:

Fraud, Misrepresentation and forfeiture would be dealt with in accordance with provisions of Sec 45 of the Insurance Act 1938 as amended from time to time.
(1) No policy of life insurance shall be called in question on any ground whatsoever after the expiry of three years from the date of the policy, i.e., from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later.
(2) A policy of life insurance may be called in question at any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later, on the ground of fraud: Provided that the insurer shall have to communicate in writing to the insured or the legal representatives or nominees or assignees of the insured the grounds and materials on which such decision is
based.
(3) Notwithstanding anything contained in sub-section (2), no insurer shall repudiate a life insurance policy on the ground of fraud if the insured can prove that the mis-statement of or suppression of a material fact was true to the best of his knowledge and belief or that there was no deliberate intention to suppress the fact or that such mis-statement of or suppression of a material fact are within the knowledge of the insurer: Provided that in case of fraud, the onus of disproving lies upon the beneficiaries, in case the policyholder is not alive.
(4) A policy of life insurance may be called in question at any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later, on the ground that any statement of or suppression of a fact material to the expectancy of the life of the insured was incorrectly

made in the proposal or other document on the basis of which the policy was issued or revived or rider issued: Provided that the insurer shall have to communicate in writing to the insured or the legal representatives or nominees or assignees of the insured the grounds and materials on which such decision to repudiate the policy of life insurance is based: Provided further that in case of repudiation of the policy on the ground of misstatement or suppression of a material fact, and not on the ground of fraud, the premiums collected on the policy till the date of repudiation shall be paid to the insured or the legal representatives or nominees or assignees of the insured within a period of ninety days from the date of such repudiation.

(5) Nothing in this section shall prevent the insurer from calling for proof of age at any time if he is entitled to do so, and no policy shall be deemed to be called in question merely because the terms of the policy are adjusted on subsequent proof that the age of the Life Insured was
incorrectly stated in the proposal. In case of fraud or misstatement including non-disclosure of any material facts, the Policy shall be cancelled immediately and the Surrender Value shall be payable, subject to the fraud or misstatement being established in accordance with Section 45 of the Insurance Act, 1938, as amended from time to time.

This is not a comprehensive list of amendments of Insurance Laws (Amendment) Ordinance, 2014 and only a simplified version prepared for general information. Policy Holders are advised to refer to Original Ordinance Gazette Notification dated December 26 , 2014 for complete and accurate details.

Grievance Redressal Mechanism:

You can contact us at any of the below touchpoints in case of any concern:
Helpline number: 022-68446530 (Call Charges apply) | NRI Helpline number +91 89166 94100 (Call Charges apply)
E-mail Address: service@hdfclife.com | nriservice@hdfclife.com (For NRI customers only)
You can let us know of your concerns/grievances through any of below options:
• Option 1: Written letter duly signed by the policyholder at any HDFC Life Branch. There is a Grievance Redressal Officer at the respective branch to address the customer's complaint. To know more about branch address and timing's you can visit this link: https://www.hdfclife.com/contact-us#BranchLocator . Please note, branches are closed on Sundays, national holidays and region-specific public holidays.
• Option 2: Write to us from your registered email ID at service@hdfclife.com.
• Option 3: Visit us at our website https://www.hdfclife.com/customer-service/grievance-redressal
You may refer to the escalation matrix in case there is no response to a grievance within the prescribed timelines
If you are still not satisfied with our response, you may approach the Insurance Ombudsman located in your region.
For more information on our Grievance Redressal Mechanism and the detailed address of the Insurance Ombudsman, please refer Part G of the policy document given to you.

Contact us today

To buy: 1800-266-9777(Toll free)
(Available all days 10am to 7pm)

Visit us at www.hdfclife.com

HDFC Life

Sar utha ke jiyo!

HDFC Life Insurance Company Limited ("HDFC Life"). CIN: L65110MH2000PLC128245,
IRDAI Registration No. 101.
Registered Office: 13th Floor, Lodha Excelus, Apollo Mills Compound, N. M. Joshi Marg, Mahalaxmi, Mumbai-400 011. Email: service@hdfclife.com, Tel. No: 022-68446530 (Mon-Sat 10 am to 7 pm) Local charges apply. Website: www.hdfclife.com
The name/letters "HDFC" in the name/logo of the company belongs to HDFC Bank Limited and is used by HDFC Life under a licence from HDFC Bank Limited
HDFC Life Guaranteed Income Insurance Plan UIN: 101N146V11 An Individual, Non-Linked, Non-participating, Savings Life Insurance Plan. Life Insurance Coverage is available in this product.
HDFC Life Income Benefit on Accidental Disability Rider – Non Linked (UIN: 101B041V01) is a Non-Linked, Non-Participating, Pure risk premium, Individual Life rider. HDFC Life Protect Plus Rider – Non Linked (UIN: 101B040V01) is a Non-Linked, Non- Participating, Pure risk premium, Individual Life/Health rider. HDFC Life Health Plus Rider – Non Linked (101B031V02) is a Non-Linked, Non- Participating, Pure risk premium, Individual Health rider. HDFC Life Waiver of Premium Rider – Non Linked (101B032V02) is a Non-Linked, Non Participating, Pure risk premium, Individual Life/Health rider. HDFC Life LiveWell Rider – Non Linked (101B033V01) is a Non-Linked, Non-Participating, Individual, Pure Risk Premium/Savings, Life/Health Insurance Rider. For more details on risk factors, associated terms and conditions and exclusions please read sales brochure carefully before concluding a sale. ARN: PP/07/26/36150.

BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS/FRAUDULENT OFFERS

• IRDAI or its officials do not involve is not involved in any activities of insurance business like selling insurance policies, announcing bonus or investment of premiums, refund of amounts.
Policyholders or the prospects receiving such phone calls are requested to lodge a police complaint.