GENERALI Central
LIFE INSURANCE

GENERALI CENTRAL
NEW ASSURED WEALTH PLAN
(Non-POS Variant)
An Individual, Non-Linked, Non-Participating (without profits), Savings, Life Insurance Plan

DUAL ASSURANCE* TO REACH YOUR FINANCIAL GOALS FASTER



Guaranteed Additions# + Guaranteed** Sum Assured on maturity

Flexibility to choose policy term and premium payment term

Buy the plan up to the age of 64 years& under Option 1

*First assurance through Guaranteed Additions starting from the end of 8th policy year, payable at Maturity and second assurance through Lump Sum Maturity Sum Assured over and above Guaranteed Additions, provided all due premiums have been paid. #The Guaranteed Additions are accumulated as a percentage of Sum Assured at a simple rate starting from the end of 8th policy year till the end of policy term, subject to payment of all due premiums. **Guarantee is subject to payment of all due premiums. &Available only for 5 and 7 Death Benefit Multiple. T&C apply

Generali Central
New Assured Wealth Plan
(Non-POS Variant)

An Individual, Non-Linked, Non-Participating (without profits), Savings, Life Insurance Plan.

Growth and Security now go hand-in-hand.

Financial wellness is all about how well you manage your money. With the right planning, financial milestones like your child's education, owning a house and even retiring early, could be well within your reach. All you need is a plan that offers you both - Security of life insurance as well as Growth of your hard-earned savings.

Presenting the Generali Central New Assured Wealth Plan, a Life Insurance Plan that gives you financial security in form of lumpsum death benefit and a guaranteed lump sum amount at the end of your policy term. It also gives you Guaranteed Additions every year from 8th year, calculated at a simple percent rate of the Sum Assured. So that you don't have to worry about the rising cost of living.

Why go for Generali Central New Assured Wealth Plan?

1. **Choose from 2 product options**
   The plan provides 2 flexible options to ensure that you have an ideal cover which is best suited to your savings goals. The option has to be chosen at inception and cannot be changed during the term of the policy
2. **Guaranteed Additions and Increasing Death Benefit**
   Enjoy the added benefit of Guaranteed Additions which get accumulated, from eighth policy year till the end of the policy term, at a simple rate as a percentage of the Sum Assured under both the options, subject to payment of all due premiums. The Death Benefit increases with the accrual of the Guaranteed Additions under Option 1
3. **Choose your Policy Term and Premium Payment Term**
   Get the flexibility to select your Policy Term and Premium Payment Term as per the available options and depending on your needs and fulfill your savings goals
4. **Option to choose Life Cover at inception** with the help of Death Benefit Multiples
5. **You can buy this plan up to the age of 64 years under Option 1**
6. **Option to choose from four optional Riders** to match and tailor policy according to your specific needs at nominal cost
7. **Tax benefits**
   You may be eligible for tax benefits on the premium(s) you pay and benefit proceeds, according to the provisions of Income Tax laws. These benefits are subject to change as per the current tax laws. Please consult your tax advisor for more details

How can you buy Generali Central New Assured Wealth Plan?

Step 1: Choose from the following two options that works the best for you.

- Option 1 is a standard endowment plan. Policy ends at the completion of the policy term or upon the death of the life assured with all benefits paid at the event of death
- Option 2 In addition to death benefit payable on death, Policy continues even after the death of the Life Assured till the end of Policy Term with no further premiums to be paid and accrual of guaranteed additions till end of policy term, which is paid along with the sum assured at original maturity date.

Step 2: Now that you have chosen your option, decide on the following:

- The amount of Annualized Premium -
- The duration of cover or the Policy Term
- The duration of premium payment or the Premium Payment Term
- Death Benefit Multiple - It is a multiplier that gets multiplied with Annualized Premium to define Sum Assured on Death. Under Option 2, only death benefit multiple of 10 is available.

Step 3: Now, you may choose from the optional riders provided to get additional benefits to enhance coverage and tailor the policy to your specific needs. This plan gives you two options:

a) **Option 1:** Generali Central Non – Linked Accidental Death Benefit Rider
b) **Option 2:** Generali Central Non – Linked Accidental Total & Permanent Disability Rider
c) **Option 3:** Generali Central Non-Linked Critical Illness Rider
d) **Option 4:** Generali Central Non-Linked Term Rider

Step 4: Fill the proposal form (application form) and complete the documentation process.

Step 5: Finally pay your premium amount and head towards a financially secure future.

Life Insurance Plan Summary

<table>
<tr><th rowspan="2">Parameter</th><th colspan="3">Criterion</th></tr>
<tr><th></th><th>Option 1</th><th>Option 2</th></tr>
<tr><td rowspan="2">Entry Age
(As on last Birthday)</td><td>Minimum</td><td>Death Benefit Multiple 10 - 0 Years
Death Benefit Multiple 7 - 41Years
Death Benefit Multiple 5 - 50 Years</td><td>Death Benefit Multiple 10 - 18 Years</td></tr>
<tr><td>Maximum</td><td>Death Benefit Multiple 10 - 60 Years
Death Benefit Multiple 7 - 64Years
Death Benefit Multiple 5- 64Years</td><td>Death Benefit Multiple 10 - 55 Years</td></tr>
<tr><td rowspan="2">Maturity Age
(As on last Birthday)</td><td>Minimum</td><td>18 Years</td><td>30 Years</td></tr>
<tr><td>Maximum</td><td>76 Years</td><td>71 Years</td></tr>
<tr><td></td><td colspan="3">Under all options</td></tr>
<tr><td>Policy Term</td><td colspan="3">12/16/18/20/25/30 years</td></tr>
<tr><td>Premium Payment Term
(PPT)</td><td colspan="3"><table><tr><th>Policy Term</th><th>Premium Payment Term</th></tr><tr><td>12 years</td><td>6 years, 8 years, 10 years, 12 years</td></tr><tr><td>16 years</td><td>6 years, 8 years, 10 years, 12 years</td></tr><tr><td>18 years</td><td>6 years, 8 years, 10 years, 12 years</td></tr><tr><td>20 years</td><td>6 years, 8 years, 10 years, 12 years</td></tr><tr><td>25 years</td><td>6 years, 8 years, 10 years,</td></tr><tr><td>30 years</td><td>6 years, 8 years, 10 years,</td></tr></table></td></tr>
<tr><td>Premium Payment Type</td><td colspan="3">Limited and Regular Pay</td></tr>
<tr><td rowspan="2">Sum Assured</td><td>Minimum</td><td colspan="2">₹90,000</td></tr>
<tr><td>Maximum</td><td colspan="2">As per Board Approved underwriting policy.</td></tr>
<tr><td>Premium Payment Frequency</td><td colspan="3">Yearly, Half Yearly, Quarterly and Monthly</td></tr>
<tr><td rowspan="3">Premium amount</td><td>Minimum For Premium Payment Term other than 12</td><td colspan="2">➢ For entry age 0 years to 50 years -
◆ ₹1,325 for monthly mode
◆ ₹3,975 for quarterly mode
◆ ₹7,800 for half-yearly mode
◆ ₹15,000 for annual mode
➢ For entry age greater than 50 years -
◆ ₹4,415 for monthly mode
◆ ₹13,250 for quarterly mode
◆ ₹26,000 for half-yearly mode
◆ ₹50,000 for annual mode</td></tr>
<tr><td>Minimum For Premium Payment Term 12</td><td colspan="2">➢ For all ages
◆ ₹4,415 for monthly mode
◆ ₹13,250 for quarterly mode
◆ ₹26,000 for half-yearly mode
◆ ₹50,000 for annual mode</td></tr>
<tr><td>Maximum</td><td colspan="2">As per Sum Assured</td></tr>
</table>

Note:

1. For minors, the date of issuance of Policy and Date of Commencement of risk shall be the same.
2. Premiums mentioned above are excluding applicable taxes, rider premiums and any extra premium paid as a part of underwriting requirements, if any
3. Age wherever mentioned is age as on last birthday.

Guaranteed Additions

- The plan offers simple Guaranteed Additions for each completed policy year, starting from 8th Policy year till the end of the policy term, subject to payment of all due premiums
- Guaranteed Additions accrue as a percentage of Sum Assured
- The Guaranteed Additions accrue at the end of the policy year
- The Guaranteed Addition rates are based on the age at entry of the Life Assured, the Premium Payment Term chosen, Policy Term chosen, Death Benefit Multiple, Annualized Premium (excluding taxes, rider premiums, loadings for modal premium and extra underwriting premiums, if any) and the option chosen.
- If this Policy is converted to a Reduced Paid-Up Policy as per the terms and conditions section below, it shall not accrue any future guaranteed additions under both options from the first Premium Due Date on which the Instalment Premium was unpaid The guaranteed additions already accrued, remains attached to the Policy.
- Sample annual Guaranteed Addition rates are provided below:

Option	Age at Entry	Premium Payment Term	Policy Term	Death Benefit Multiple	Annualized Premium	Guaranteed Addition Rate
1	30	10	20	10	₹50,000	8.35%
1	40	10	20	10	₹50,000	8.06%
1	50	10	20	10	₹50,000	7.20%
2	30	10	20	10	₹50,000	7.84%
2	40	10	20	10	₹50,000	6.74%
2	50	10	20	10	₹50,000	5.16%
1	30	12	20	10	₹50,000	10.08%
1	40	12	20	10	₹50,000	9.82%
1	50	12	20	10	₹50,000	9.09%
2	30	12	20	10	₹50,000	9.5%
2	40	12	20	10	₹50,000	8.37%
2	50	12	20	10	₹50,000	6.63%

Guaranteed Maturity Benefit

You will receive a Guaranteed Maturity Benefit as per your chosen option, on survival till the end of the Policy Term subject to all your premiums due being paid.

a) Option 1 and Option 2

Maturity Sum Assured Plus Accrued Guaranteed Additions, shall be paid where Maturity Sum Assured is equal to Sum Assured

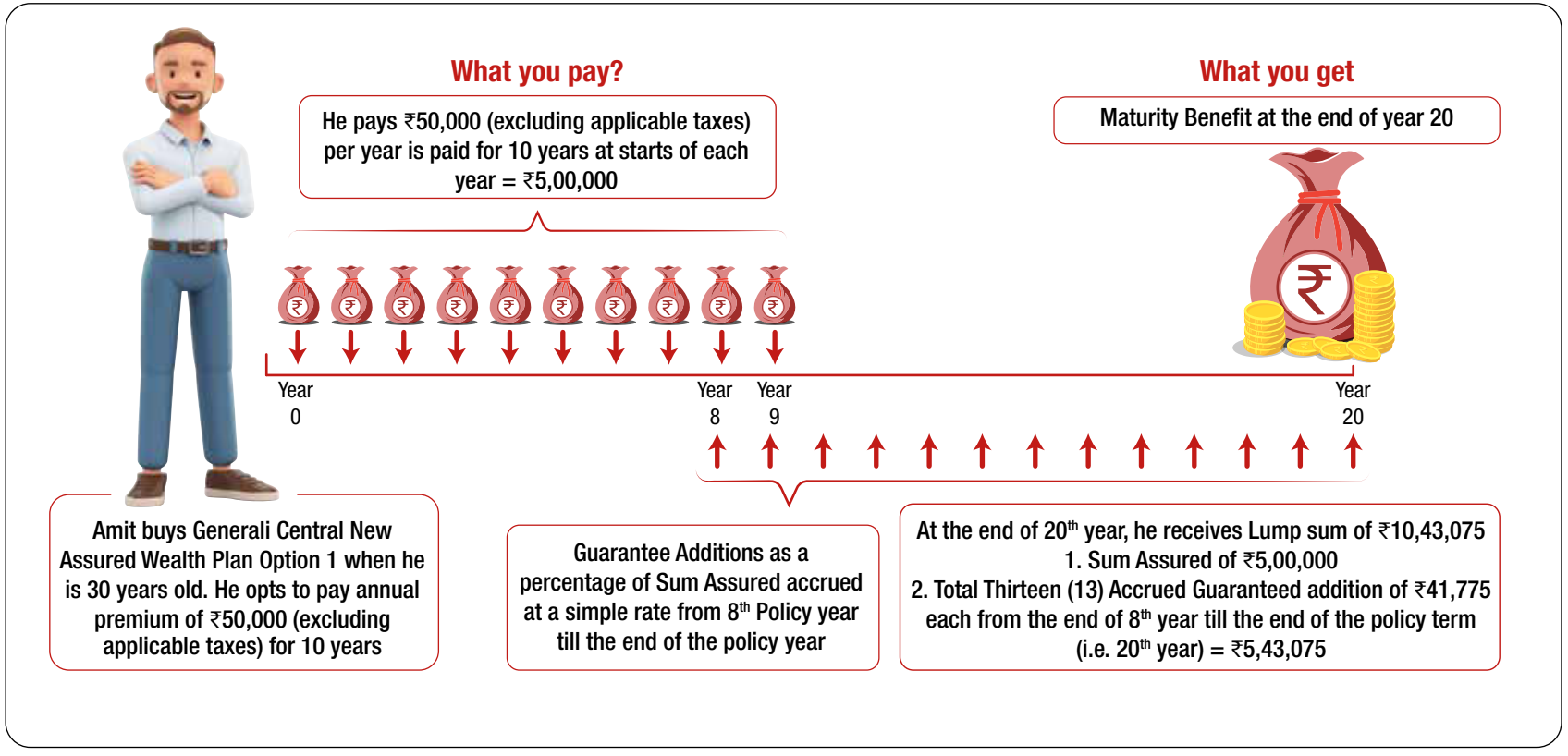
Sum Assured under this product is equal to the total Annualized Premium payable under the policy *(excluding the taxes, rider premiums, underwriting extra premiums and loadings for modal premiums, if any)*

The policy terminates on the payment of the Maturity Benefit under both the options.

To clearly understand how the maturity benefit works, let us take a look at Amit's story.

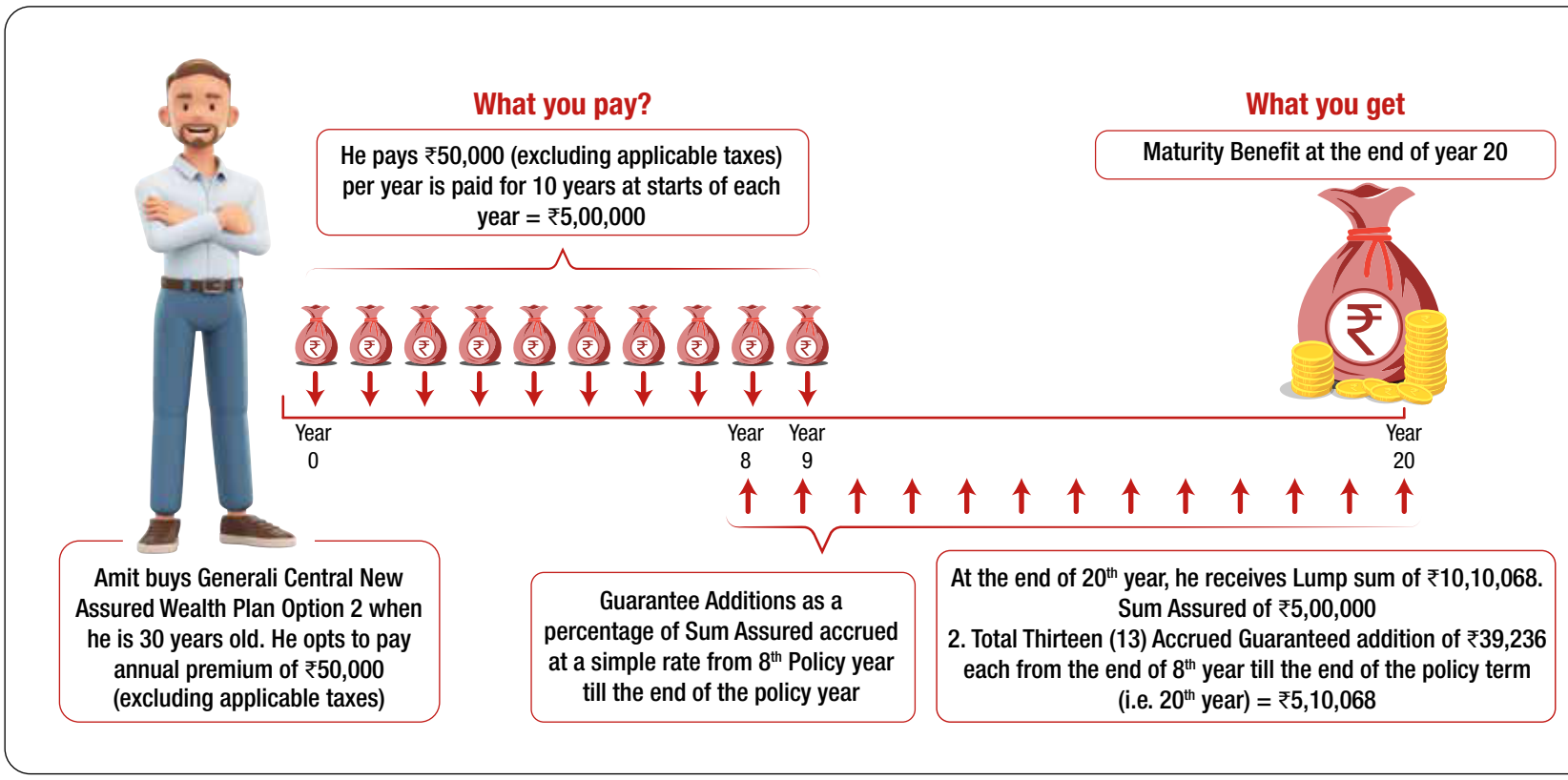
Amit is 30 years old healthy man and has purchased the Generali Central New Assured Wealth Plan - Option 1. He has opted for an Annualized Premium (excluding the taxes, rider premiums, underwriting extra premiums and loadings for modal premiums, if any) of ₹50,000 for a Policy Term of 20 years and Premium Payment Term of 10 years. His Death Benefit Multiple is 10 times and Maturity Sum Assured is ₹5,00,000.

Guaranteed Additions will accrue at a simple rate of 8.35% of Sum Assured from the 8th Policy year till the end of Policy term at the end of each policy year.



If Amit purchases Generali Central New Assured Wealth Plan - Option 2 with an Annualized Premium *(excluding the taxes, rider premiums, underwriting extra premiums and loadings for modal premiums, if any)* of ₹50,000 for a Policy Term of 20 years and Premium Payment Term of 10 years. His Death Benefit Multiple is 10 times and Maturity Sum Assured will be ₹5,00,000.

Guaranteed Additions will accrue at a simple rate of 7.84% of Sum Assured from the 8th Policy year till the end of Policy term at the end of each policy year.



Death Benefit

In case of unfortunate demise of the life assured, the Death Benefit in this plan secures Life Assured's family's financial well-being and future.

The Death Benefit varies as per the plan option you choose:

The Death Sum Assured shall be highest of the following:

i. Death Benefit Multiple * Annualized premium (excluding the taxes, rider premiums and underwriting extra premiums, if any)

ii. 105% of Total Premiums Paid (excluding any extra premium, any rider premium and taxes, if collected explicitly) as on date of death.

Death Benefit Multiple options available under this product are as below:

Death Benefit Multiple Options	Available for Ages	Options Available
10	0 - 60 years	Option 1
	18-55 years	Option 2
7	41 - 64 years	Option 1
5	50 - 64 years	Option 1

For death benefit multiples 5 and 7, only Option 1 is available. For death multiple 10, both Option 1 and Option 2 are available.

a) Option 1

In case of unfortunate demise of the life assured during the Policy Term, the life assured's nominee/beneficiary shall receive the Death Sum Assured plus Accrued Guaranteed Additions, if any. This is applicable if the policy is in-force and due premium till the date of death have been paid.

b) Option 2

In case of unfortunate demise of the life assured during the Policy Term, provided the policy is in-force and due premium till the date of death have been paid, two payouts will be made to life assured's nominee under this option:

1. Immediately upon settlement of Death claim: The first payout which is the Lump Sum Death Payout equal to Death Sum Assured will be paid at the time of settlement of death claim.
2. The second payout equal to the Sum Assured plus accrued Guaranteed Additions shall be paid at the end of the Policy Term. The policy continues after the death of the insured person. No future premiums are required to be paid after the death till the end of Policy Term. The policy continues to accrue Guaranteed Additions, as applicable, even after the death of the Life Assured, till the end of Policy Term

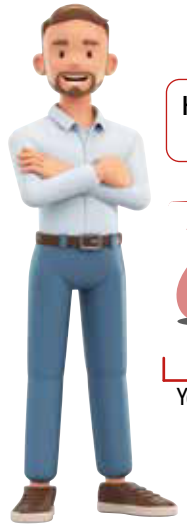
   Under Option 2, the nominee or beneficiary will have no right to surrender or alter any of the conditions of the policy after death of the life assured.

The Policy will terminate on payment of entire Death Benefit under both the options

To clearly understand how death benefit works in this case, let us look at Amit's story

Amit is 30 years old healthy man and has opted for Generali Central New Assured Wealth Plan - Option 1 with an Annualized Premium (excluding the taxes, rider premiums, underwriting extra premiums and loadings for modal premiums, if any) of ₹50,000 for a Policy Term of 20 years and Premium Payment Term of 10 years. Death Benefit Multiple is 10 times and Maturity Sum Assured is ₹5,00,000.

Assuming that Amit's death occurs during the 2nd policy year. The benefit payable under option 1 to Amit's nominee(s) will be:



Amit buys Generali Central New Assured Wealth Plan Option 1 when he is 30 years old. He opts to pay annual premium of ₹50,000 (excluding applicable taxes)

What you pay?

He pays ₹50,000 (excluding applicable taxes) per year is paid for 2 years at starts of each year = ₹1,00,000







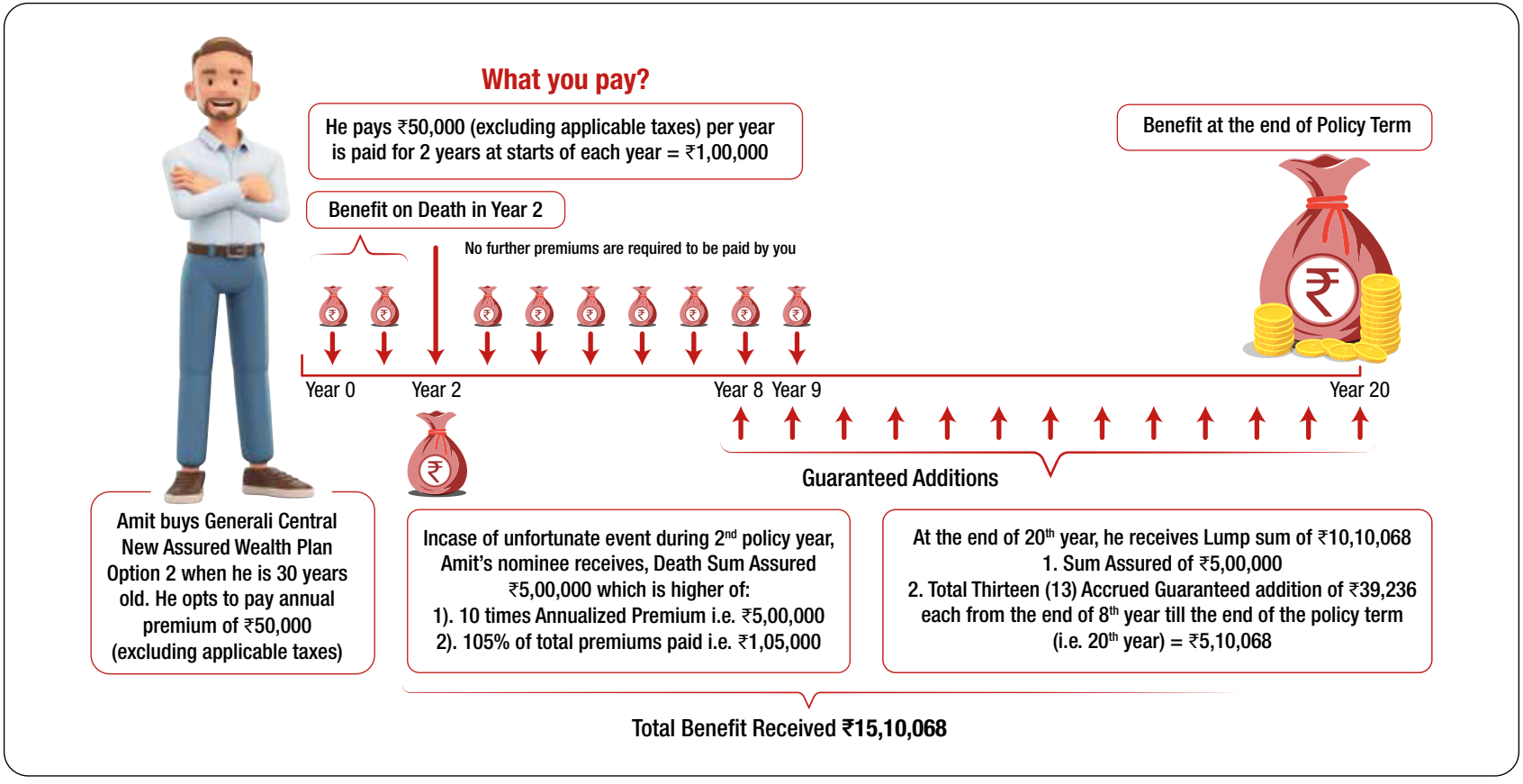
What your nominee gets

Incase of unfortunate event during 2nd policy year, Amit's nominee receives, Death Sum Assured ₹5,00,000 which is higher of:
1). 10 times Annualized Premium i.e. ₹5,00,000
2). 105% of total premiums paid i.e. ₹1,05,000

If Amit purchases the Generali Central New Assured Wealth Plan - Option 2 with Annualized Premium (excluding the taxes, rider premiums, underwriting extra premiums and loadings for modal premiums, if any) of ₹50,000 for a Policy Term of 20 years and Premium Payment Term of 10 years. Death Benefit Multiple is 10 times and Maturity Sum Assured will be ₹5,00,000.

The Guaranteed Additions will accrue at a simple rate of 7.84% of Sum Assured from the 8th Policy year till the end of Policy term at the end of each policy year.

It is assumed that Amit's death occurs during the 2nd policy year. The benefit payable under Option 2 to Amit's nominee(s) will be:



Little privileges just for you

Free Look Period

If you disagree with the terms and conditions of the Policy, you can return the Policy within 30 days of receipt of the Policy Document (whether received electronically or otherwise). To cancel the Policy, you can send us a request for cancellation along with the reason for cancellation. We will cancel this Policy if you have not made any claims and refund the Instalment Premium received after deducting proportionate risk Premium for the period on cover, stamp duty charges and expenses incurred by us on the medical examination of the Life Assured (if any).

If the policy is opted through Insurance Repository (IR), the computation of the said Free Look Period will be as stated below:-

- For existing e-Insurance Account: Computation of the said Free Look Period will commence from the date of delivery of the e-mail confirming the credit of the Insurance policy by the IR.
- For New e-Insurance Account: If an application for e-Insurance Account accompanies the proposal for insurance, the date of receipt of the 'welcome kit' from the IR with the credentials to log on to the eInsurance Account (eIA) or the delivery date of the email confirming the grant of access to the eIA or the delivery date of the email confirming the credit of the Insurance policy by the IR to the eIA, whichever is later shall be reckoned for the purpose of computation of the Free Look Period.

Grace Period

You get a grace period of 30 days for Yearly, Half yearly and Quarterly Premium Payment Frequency and 15 days for Monthly Premium Payment Frequency from the due date, to pay your missed premium. During these days, you will continue to be covered and be entitled to receive all the benefits subject to deduction of due premiums.

Change in Premium Payment Frequency

You can change your premium payment frequency subject to minimum eligibility criteria. Such change shall be applicable on the Policy Anniversary.

The premiums for various modes as up to a percentage of annual premium are given below:

- Half-yearly Premium - 52.0% of annual premium
- Quarterly Premium - 26.5% of annual premium
- Monthly Premium - 8.83% of annual premium

The company will offer waiver of modal premium loadings for Annualized Premium of ₹1 crore and above.

There shall be no charge made for the change of premium payment mode.

Riders

I. Generali Central Non - Linked Accidental Death Benefit Rider (133B054V01):

This rider provides 100% of Rider Sum Assured as an additional coverage in case of death due to accident of Life Assured during the rider term and such injury/unforeseen event shall occur within a period of 180 days of the accident.

II. Generali Central Non - Linked Accidental Total & Permanent Disability Rider (133B056V01):

This rider provides 100% of Rider Sum Assured as an additional protection in case of total or permanent disability due to accident of Life Assured, to such an extent that the Life Assured cannot perform 3 out of 6 daily life activities without continuous assistance from another person during the rider term. The Life Assured has to deemed disable by a suitable medical practitioner (appointed by the company) and the disability should persist continuously for a period of 180 days.

III. Generali Central Non - Linked Critical Illness Rider (UIN: 133B058V01)

This rider offers additional protection by providing 100% of the Rider Sum Assured upon diagnosis of any covered critical illness during the rider term. You can choose from three plan options tailored to your needs:

- Option 1: Coverage for 10 critical illnesses
- Option 2: Coverage for 30 critical illnesses
- Option 3: Coverage for 60 critical illnesses

IV. Generali Central Non – Linked Term Rider (UIN: 133B060V01)

This rider provides 100% of Rider Sum Assured as an additional coverage in case of death of Life Assured during the rider term.

For further information on these riders including risk factors, exclusions, terms and conditions etc., please refer the rider/s brochures available on the website at www.generalicentrallife.com or contact us at Email – care@generalicentral.com, Customer Care Number – 1800-102-2355

Loan

You may avail a loan once the policy has acquired a Surrender Value. The maximum amount of loan that can be availed is up to 85% of the Surrender Value. The minimum amount of policy loan that can be taken is ₹10,000. For more details, please refer to the policy document. The interest rate applicable for the Financial Year will be declared at the start of the Financial Year, basis current market interest rate on 10-year Government Securities (G-Sec) as on 31st March every year + 2% rounded to nearest 1%. The current interest rate for the Financial Year 2026-27 applicable on loans is 9% per annum compounded half-yearly. Please contact Us or Our nearest branch for information on latest interest rate on loans.

Terms and conditions

Non Payment of Due Premium

Lapse:

If due premiums for the first (1) policy year has not been paid in full within the grace period, the policy shall lapse and will have no value.

All risk cover ceases while the policy is in lapsed status.

The policyholder has the option to revive the policy within Five years from the due date of first unpaid premium.

In case the Policy is not revived during the revival period no benefit shall be payable at the end of revival period and the policy stands terminated.

Paid-Up Value:

If due premiums for the first (1) or more policy years have been paid in full and any subsequent premium is not paid within the grace period, the policy will be converted into a paid-up policy.

Death Sum Assured and Maturity Sum Assured will be reduced in proportion to the number of premiums paid to the total number of premiums payable under the policy. The reduced benefit shall be payable in the same manner as for an in-force policy.

If a policy is converted into a paid-up policy, it will not accrue any future Guaranteed Additions under both options. The Guaranteed Additions already accrued, if any, remains attached to the policy. A paid-up policy will not accrue any future Guaranteed Additions after death of the Life Assured under option 2.

You can revive a Paid-Up Policy within a period of five years from the due date of first unpaid premium. A paid-up policy cannot be revived once the policy term is over.

You can also surrender your Paid-Up policy anytime during the Policy Term.

If the Paid up Sum assured (exclusive of attached bonuses and the guaranteed additions) is less than rupees two thousand five hundred, the Policy may be terminated after expiry of revival period by paying the surrender value.

Revival

- You have the option to revive a lapsed/paid-up policy within 5 years from the date of the first unpaid due premium.
- The revival will be considered on the receipt of the application from the policyholder along with the proof of continued insurability of life assured and on the payment of all overdue premiums with interest.
- The Company, however, reserves the right to accept on original terms, or on modified terms or decline the revival of a discontinued policy. The revival of the discontinued policy shall take effect only after the same is approved by the Company and is specifically communicated to the Policyholder. The revival will be effected as per the Board approved underwriting policy.
- On revival, the simple interest rate of 9% p.a. (applicable for FY 2026-27) shall be charged by the company. The interest rate applicable for the Financial Year will be declared at the start of the Financial Year, basis current market interest rate on 10-year Government Securities (G-Sec) as on 31st March every year + 2% rounded to nearest 1%. However, the company may decide to increase the interest charged on revival from time to time with a prior approval from IRDAI.
- On revival, all the Guaranteed Additions due while the policy was in Lapse/Paid up status, will be added back to the policy.
- A policy cannot be revived once the policy term is over.

Surrender Value

We encourage you to continue your policy as planned, however, you have the option to surrender the same for immediate cash requirement, in case of an emergency, any time after the completion of first policy year provided one full year premium has been received.

- The amount payable on surrender will be (a) The Guaranteed Surrender Value (GSV) or (b) Special Surrender Value (SSV), whichever is higher.
- The policy terminates on surrender and no further benefits are payable under the policy.

i) Guaranteed Surrender Value (GSV):

The GSV will be equal to the GSV factor for premium multiplied by the total premium paid (excluding taxes, rider premiums, extra premiums, if any) plus the GSV factor for Guaranteed Additions multiplied by accrued Guaranteed Additions.

ii) Special Surrender Value (SSV):

The Special Surrender Value shall be based on the company's expectation of future financial and demographic conditions and may be reviewed annually by the company in accordance with the applicable IRDAI regulation in this behalf .

Special Surrender Value = [{Number of Premiums Paid / Total number of premiums payable} * Sum Assured plus Accrued Guaranteed Additions] x Special Surrender Value Factor

Vesting of the Policy in Case of Policies Issued to Minor Lives

The policy vests on the life assured on the policy anniversary coinciding with or immediately following the 18th birthday of the life assured. In case of death of Policyholder, while the Life Assured is a minor, the surviving parent/ legal guardian may be appointed as a new Policyholder. In case the policy is in paid-up status or upon non-payment of future premiums, Paid Up or Lapse provisions as mentioned above shall apply.

Nomination and Assignment

Nomination shall be in accordance with Section 39 of Insurance Act, 1938 as amended from time to time.

Assignment shall be in accordance with Section 38 of Insurance Act, 1938 as amended from time to time.

Exclusions

Suicide exclusion:

In Case of death of Life Assured due to suicide within 12 months from the date of commencement of risk under the policy or from the date of revival of the policy, as applicable, the nominee or beneficiary of the policyholder shall be entitled to at least 80% of the total premiums paid till the date of death or the surrender value available as on the date of death whichever is higher, provided the policy is in force.

Grievance Redressal Processes

In case you have any grievances on the solicitation process or on the Product sold or any of the Policy servicing matters, you may approach the Company in one of the following ways:

(a) Calling the Customer helpline number 1800-102-2355 for assistance and guidance

(b) Emailing @ care@generalicentral.com

(c) You may also visit us at the nearest Branch Office. Branch locator - https://generalicentrallife.com/branch-locator/

(d) Senior citizens may write to us at the following id: senior.citizens@generalicentral.com for priority assistance

(e) You may write to us at:

Customer Services Department

Generali Central Life Insurance Co. Ltd,

Unit 801 and 802, 8th floor, Tower C, Embassy 247 Park, L.B.S Marg, Vikhroli (W), Mumbai – 400083

We will provide a resolution at the earliest. For further details please access the link:
https://generalicentrallife.com/customer-service/grievance-redressal-procedure

Prohibition on rebates:

Section 41 of the Insurance Act 1938 as amended from time to time states:

1. No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer.
2. Any person making default in complying with the provisions of this section shall be liable for a penalty which may extend to ten lakh rupees.

Fraud, misrepresentation or non-disclosure:

Section 45 of the Insurance Act 1938 as amended from time to time states:

1. No Policy of Life Insurance shall be called in question on any ground whatsoever after the expiry of 3 years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later.
2. A policy of Life Insurance may be called in question at any time within 3 years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later, on the ground of fraud.

For further information, Section 45 of the Insurance laws (Amendment) Act, 2015 may be referred.

Why choose us?

Generali Central Life Insurance Company Limited offers a wide range of life insurance solutions designed to protect and empower individuals at every stage of life. Whether it's protecting your loved ones, planning for retirement, or securing long-term financial well-being, our offerings are designed to evolve with your needs. Backed by a robust distribution network and advanced digital tools, we are dedicated to delivering simplicity, innovation, empathy, and care in every experience — all anchored by our unwavering commitment to being your Lifetime Partner.

This commitment is backed by the strength of our joint venture between Generali, a global insurance leader with over 190 years of expertise, and Central Bank of India, a trusted name with a rich legacy in Indian banking.

8108198633 | care@generalicentral.com | 1800 102 2355 | www.generalicentrallife.com

POS Life variant of 'Generali Central New Assured Wealth Plan' is also available where only Option-1 of this product can be applied without any medical examination up to limited Sum Assured, with waiting period for non-accidental death. Please refer to our website for more details.
This Product is not available for online sale.

Generali Central Life Insurance Company Limited (Formerly known as 'Future Generali India Life Insurance Company Limited')

For detailed information on this plan including risk factors, exclusions, terms and conditions etc., please refer to the policy document or consult your advisor or visit our website before concluding a sale. Tax benefits are as per the Income Tax Act 2025 and are subject to any amendment made thereto from time to time. You are advised to consult your tax consultant. Generali Group's and Central Bank of India's liability is restricted to the extent of their shareholding in Generali Central Life Insurance Company Limited. Generali Central Life Insurance Company Limited (IRDAI Regn. No.: 133) (CIN: U66010MH2006PLC165288). Regd. Office & Corporate Office address: Unit 801 and 802, 8th floor, Tower C, Embassy 247 Park, L.B.S. Marg, Vikhroli (W), Mumbai - 400083 | Email: care@generalicentral.com | Call us at 1800 102 2355 | Website: www.generalicentrallife.com | UIN: 133N085V05 | ARN: ADVT/Comp/2026-27/April/4104

BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS/FRAUDULENT OFFERS
IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums.
Public receiving such phone calls are requested to lodge a police complaint.

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