AXIS MAX
LIFE INSURANCE

IN THIS POLICY, THE INVESTMENT RISK IN THE INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.



BUILD YOUR SAVINGS & PROTECT YOUR FAMILY, YOUR WAY!

Presenting

AXIS MAX LIFE ONLINE SAVINGS PLAN

A Unit-Linked Non-Participating Individual Life Insurance Plan

UIN: 104L098V06

A PERSONALISED PLAN DESIGNED FOR YOU TO GROW YOUR SAVINGS AND ALSO PROTECT YOUR FAMILY'S FINANCIAL FUTURE, EVEN IN YOUR ABSENCE.

Choose Your Plan In 5 Simple Steps

- Choose the plan variant as per your need
- Choose your annualized premium
- Choose your premium payment term and policy term
- Choose your investment strategy
- Choose from the available sum assured multiple depending on your age and chosen product variant

THE LINKED INSURANCE PRODUCTS DO NOT OFFER ANY LIQUIDITY DURING THE FIRST FIVE YEARS OF THE CONTRACT. THE POLICYHOLDER WILL NOT BE ABLE TO SURRENDER / WITHDRAW THE MONIES INVESTED IN LINKED INSURANCE PRODUCTS COMPLETELY OR PARTIALLY TILL THE END OF FIFTH YEAR.

What This Plan Offers You

Choice of 2 Variants
The plan comes in two variants, so that you can pick the one most suited to your future goals

Variant 1
This variant helps you invest systematically thereby creating wealth to fulfil your dreams

Cover - Depending on your age, a total of five cover multiple options are available under this variant

Death Benefit - On death of the Life Insured anytime during the term of the policy, the policy will get terminated and the nominee will get highest of Sum assured or 105% of total premiums paid uptil the date of death or Total Fund Value as on the date of death.

Maturity Benefit - On Maturity, you will be eligible to receive a Lump Sum amount, provided settlement option has not been exercised, equal to the Fund Value

Variant 2
This variant will help you invest your hard earned money wisely plus ensure your child's dreams are intact, even in your absence

Cover - Depending on your age, a total of three cover multiple options are available under this variant

Death Benefit - On death of the Life Insured anytime during the term of the policy, the policy shall continue till the end of the Policy Term and the nominee shall get a Lump Sum benefit payable immediately on death, followed by regular payouts in the form of Family Income Benefit and the und Value at the end of the Policy Term. In addition, all outstanding premiums after the date of death of the Life Insured will be funded by the Company

Maturity Benefit - On Maturity, you will be eligible to receive a Lump Sum Amount, provided settlement option has not been exercised, equal to the Fund Value

Flexible Policy Term and Premium Payment Term

Variant 1
Flexibility to choose a Premium Payment Term and Policy Term basis future financial goals
For maturity age <=70 years choose Premium Payment Term (5 to 52 years) and Policy Term (5 to 52 years)
For maturity age between 71 years to 85 years choose Premium Payment Term (10 to 67 years) and Policy Term (10 to 67 years)

Variant 2
Complete flexibility with option to choose a Premium Payment Term (5 to 30 years) and Policy Term (5 to 30 years) basis your need

Flexibility of Investment
Choose from 28 Funds as per risk appetite. Alternatively, you may select Dynamic Fund Allocation Investment Strategy to safeguard your investments against market volatilities. Dynamic Fund Allocation is available for customers choosing policy term <=30 years

Unlimited Free Switches
There is no limit on the number of switches that can be done in a policy year, i.e., you may switch any number of times without any charges being levied

Low Charges to Boost Customer Returns
There is no Premium Allocation and Policy Administration Charge under this product. There will be only Mortality and Fund Management Charge

Tax Benefits
You may be entitled to certain applicable tax benefits as per prevailing tax laws

Plan Features and Benefits

Features	Specification
Product Type	A Unit-Linked Non-Participating Individual Life Insurance Plan
Coverage	All individuals in accordance with the Board Approved Underwriting Policy
Minimum Age of Life Insured at Entry (age as on last birthday)	18 years
Maximum Age of Life Insured at Entry (age as on last birthday)	**Variant 1:** 60 years **Variant 2:** 54 years
Maximum Maturity Age of the Life Insured (age as on last birthday)	**Variant 1:** 85 Years **Variant 2:** 64 years
Policy Term	Pick a Policy Term:- **Variant 1:** Minimum 5 years; Maximum 52 years for Maturity Age <=70 Years Minimum 10 years; Maximum 67 years for Maturity Age > 70 years **Variant 2:** Minimum 5 years; Maximum 30 years
Premium Payment Term	Pick a Premium Payment Term:- **Variant 1:** Minimum 5 years; Maximum – 52 years for Maturity Age <=70 years Minimum 10 years; Maximum – 67 years for Maturity Age > 70 years **Variant 2:** Minimum 5 years; Maximum – 30 years

<table>
<tr><th>Features</th><th>Specification</th></tr>
<tr><td>Minimum Annualized premium</td><td>Annual Mode: Rs. 12,000
Semi Annual Mode: Rs. 6,000
Quarterly Mode: Rs. 3,000
Monthly Mode: Rs. 1,000
“Annualized premium” means Premium amount payable in a Policy Year, excluding the taxes, Rider Premiums and underwriting extra premium on riders, if any</td></tr>
<tr><td>Maximum Annualized premium</td><td>No limit, subject to the limits determined in accordance with the Board approved underwriting policy of the Company</td></tr>
<tr><td>Premium Payment Mode</td><td>Annual, Semi-Annual, Quarterly and Monthly</td></tr>
<tr><td>Sum assured Multiple</td><td>Sum assured means an absolute amount of benefit which is guaranteed to become payable on death of the life assured in accordance with the terms and conditions of policy 'Sum Assured' is equal to Sum Assured on death.
The Sum assured under the product is defined as higher of cover multiple times the Annualized premium
or 0.5 times the product of Policy Term and Annualized premium
The cover multiple under this product varies with the two available variants and age at entry as shown below:
Variant 1: Cover multiple allowed<table><tr><th>Age at entry (age last birthday)</th><th>Cover multiple</th></tr><tr><td>18 - 45</td><td>7, 10, 15, 20</td></tr><tr><td>45 - 49</td><td>7, 10, 15</td></tr><tr><td>50 - 55</td><td>5, 7, 10, 15</td></tr><tr><td>56 & above</td><td>5, 7, 10</td></tr></table>Variant 2: Cover multiple allowed<table><tr><th>Age at entry (age last birthday)</th><th>Cover multiple allowed</th></tr><tr><td>18 - 49</td><td>7, 10</td></tr><tr><td>50 and above</td><td>5, 7, 10</td></tr></table></td></tr>
<tr><td>Maximum Sum assured</td><td>No limit, subject to the limits determined in accordance with the Board approved underwriting policy of the Company</td></tr>
<tr><td>Death Benefit</td><td>Variant 1
On death of the Life Insured anytime during the term of the policy, the nominee shall get highest of the following benefits:
a. Sum assured equal to higher of Cover multiple times the Annualized premium or 0.5 times the product of Policy Term and Annualized premium (reduced by applicable partial withdrawals, if any), or
b. 105% of Total premiums paid upto the date of death, or
c. Total Fund Value (as on the datte of death)
The Policy Terminates on the death of Life Insured. Settlement option will not be provided.
Please note that the ‘applicable partial withdrawals’ mentioned above refers to all the partial withdrawals made during the two years period immediately preceding the death of the Life Insured.
Variant 2
On death of the Life Insured anytime during the term of the policy, the policy shall continue till the end of the Policy Term and the nominee shall get the following benefits:
a. Lump Sum Benefit: Immediately on the death of the Life Insured, higher of Sum assured (equal to higher of Cover multiple times the Annualized premium or 0.5 times the product of Policy Term and Annualized premium), or 105% of Total premiums paid upto the date of death will be paid
b. Family Income Benefit: A Family Income Benefit equal to 1% of the Sum assured will be paid each month starting from the Policy anniversary date of every month following or coinciding with the date of death of the Life Insured till the end of the Policy Term, subject to a minimum of 36 monthly payments and a maximum of 120 monthly payments. Please note in case of death of Life Insured with less than 36 months left till the end of Policy Term, there will be a Lump Sum payment of remaining instalments (36 less monthly instalments already paid) with the last monthly payout at end of the Policy Term
c. Funding of Premium: Under this benefit, the Company will fund all future outstanding premiums as and when due under the Policy
d. Fund Value shall be paid as on the date of maturity Please note that after the death of Life Insured, the beneficiary will not be allowed to exercise switches, premium re-direction, partial withdrawals, surrender and settlement option will not be provided</td></tr>
<tr><td>Maturity Benefit</td><td>On maturity, you will be eligible to receive an amount, provided settlement option has not been exercised, equal to the Fund Value, where the Fund Value will be calculated as:
Fund Value = Summation of Number of Units in Fund(s) multiplied by the respective NAV of the Fund(s) as on the date of maturity
Please Note: In case the Maturity Date is a non working day for the markets then next working day’s NAV will be applicable</td></tr>
<tr><td>Dynamic Fund Allocation</td><td>You can opt for Dynamic Fund Allocation option only at the inception of policy. Under this option, assets under management shall be maintained amongst Growth Super Fund or Growth Super Fund II* and Secure Fund in a pre-defined proportion that changes depending upon the years left to maturity as per the matrix below. Switching of existing Fund Value shall happen on the policy anniversary and Allocation of premium received amongst the Funds shall happen on the date of receipt of such premium or premium due date, whichever is later, in the proportion mentioned in the table below. You do not have an option to redirect premiums or effect unit switches during the period this option is in force .You may opt out of the “Dynamic Fund Allocation” option anytime during the Policy Term, which will then be effective from the next policy anniversary. Once opted out, “Dynamic Fund Allocation” cannot be opted again. Also, post opting out you will be allowed to exercise free Switches or Premium Redirection options
* As opted by the policyholder at inception</td></tr>
<tr><td>Surrender</td><td>Where the product acquires a surrender value during the first five years, on receipt of intimation that you wish to surrender the policy during the first five years, the fund value, after deduction of applicable discontinuance charge, shall be transferred to the discontinued policy fund. The surrender value equivalent to the Discontinued Policy Fund Value shall become payable only after the completion of the lock-in-period. On surrender, after the lock - in - period, the surrender value shall be at least equal to the fund value as on the date of surrender</td></tr>
<tr><td>Tax Benefits</td><td>Tax benefits are subject to the changes in tax laws. You may be entitled to certain applicable tax benefits on your premiums and policy benefits. Please note that all the tax benefits are subject to the tax laws prevailing at the time of payment of premiums or receipt of benefits by you. You may seek an independent advice on tax benefits from your tax advisor. GST applicable on premium as per the prevailing tax laws</td></tr>
<tr><td>Free Look Period</td><td>“Free Look” means a period of thirty (30) days beginning from the date of receipt of the policy document, whether received electronically or otherwise, to review the terms and conditions of the policy. If the policyholder disagrees to any of the policy terms or conditions, or otherwise and has not made any claim, the policyholder shall have the option to return the policy for cancellation, stating the reasons for the same.
Irrespective of the reasons mentioned, the Policyholder shall be entitled to receive the fund value as on the date of such cancellation by cancellation of units and any non-allocated premium along with the charges already deducted in advance. A deduction of proportionate risk premium for the period of cover and the expenses, if any, incurred by the Company on medical examination and stamp duty charges from the aforesaid amount.</td></tr>
<tr><td>Option to reduce premium post lock-in*</td><td>The policyholder has an option to decrease the premium upto 50% of the original Annualized premium subject to the minimum premium limit, only once post the end of 5-year lock-in period.</td></tr>
</table>

*For more details, please refer to the detailed prospectus available at https://www.axismaxlife.com
Total premiums paid" means total of all the premiums received under the base product including top-up premium paid, if any.

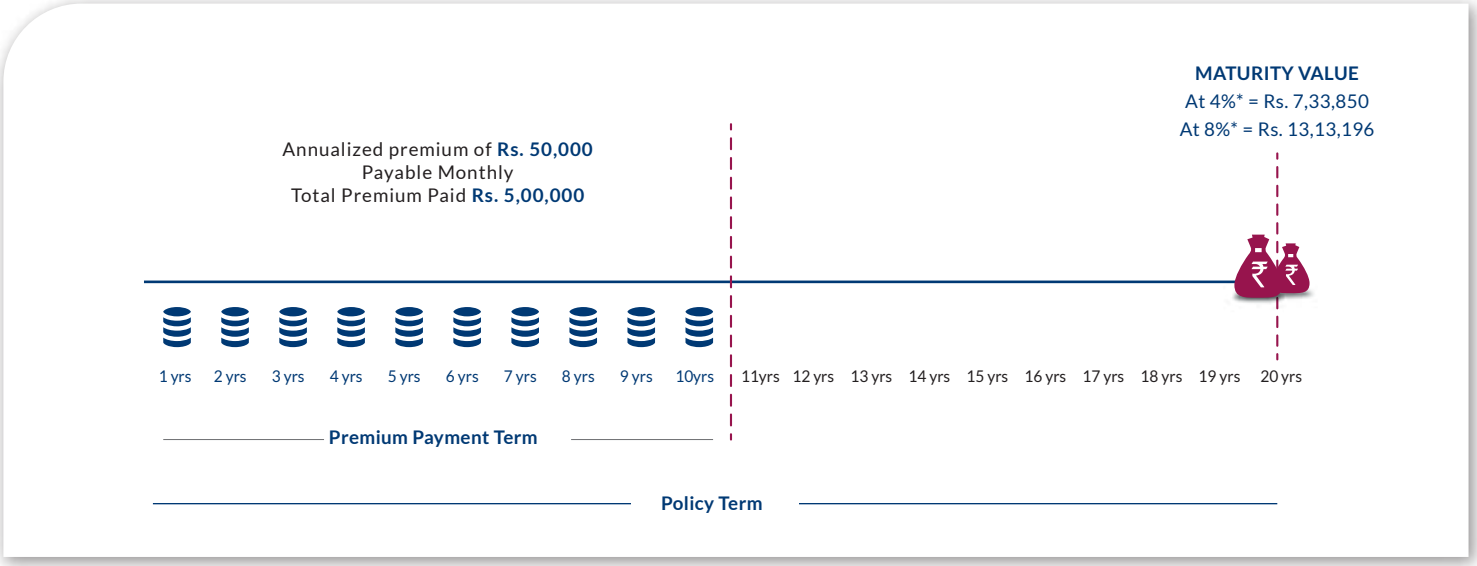
How This Plan Works

VARIANT 1:

Example 1:

Mr. Gupta aged 35 years purchased Axis Max Life Online Savings Plan (Variant 1) with the details as below:

Premium Payment Term = 10 years; Policy Term = 20 years; Mode of Payment = Monthly
Annualized premium = Rs. 50,000; Fund chosen: BSE Dividend Stability Index Fund; Cover Multiple: 10 times of Annualized premium

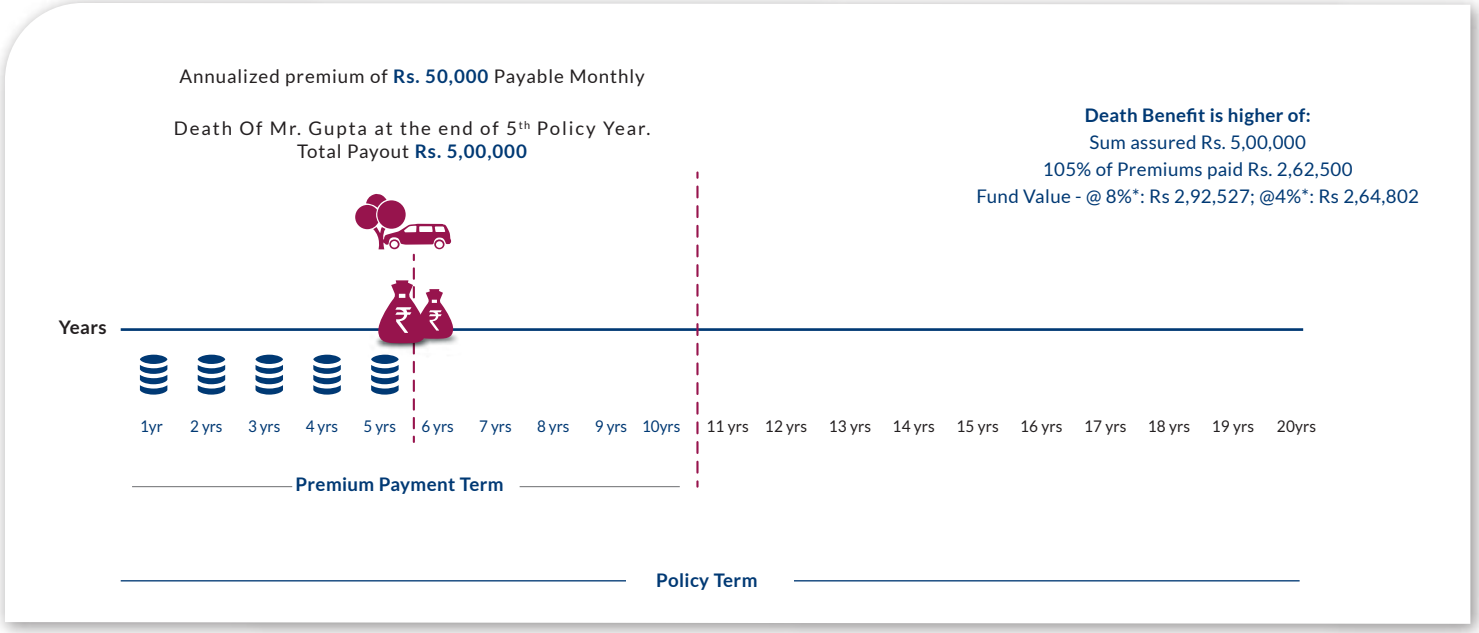


*Please note that the above assumed rates of return @ 4% and 8% p.a. respectively, for BSE Dividend Stability Index Fund, are only scenarios at these rates after recovering all applicable charges. These are not guaranteed and they are not the upper or lower limits of returns of the Funds selected in your policy, as the performance of the Funds is dependent on a number of factors including future investment performance. For more information, please request for your policy specific benefit illustration. Kindly note that the above are only illustrations and do not create any rights and / or obligations and the actual experience on the contract may be different from the illustrated. Benefits payable provided the risk cover under the Policy is in-force.

Example 2:

Mr. Gupta aged 35 years purchased Axis Max Life Online Savings Plan (Variant 1) with the details as below:

Premium Payment Term = 10 years; Policy Term = 20 years; Mode of Payment = Monthly
Annualized premium = Rs. 50,000; Fund chosen: BSE Dividend Stability Index Fund; Cover Multiple: 10 times of Annualized premium Mr. Gupta unfortunately died at the end of 5th Policy year



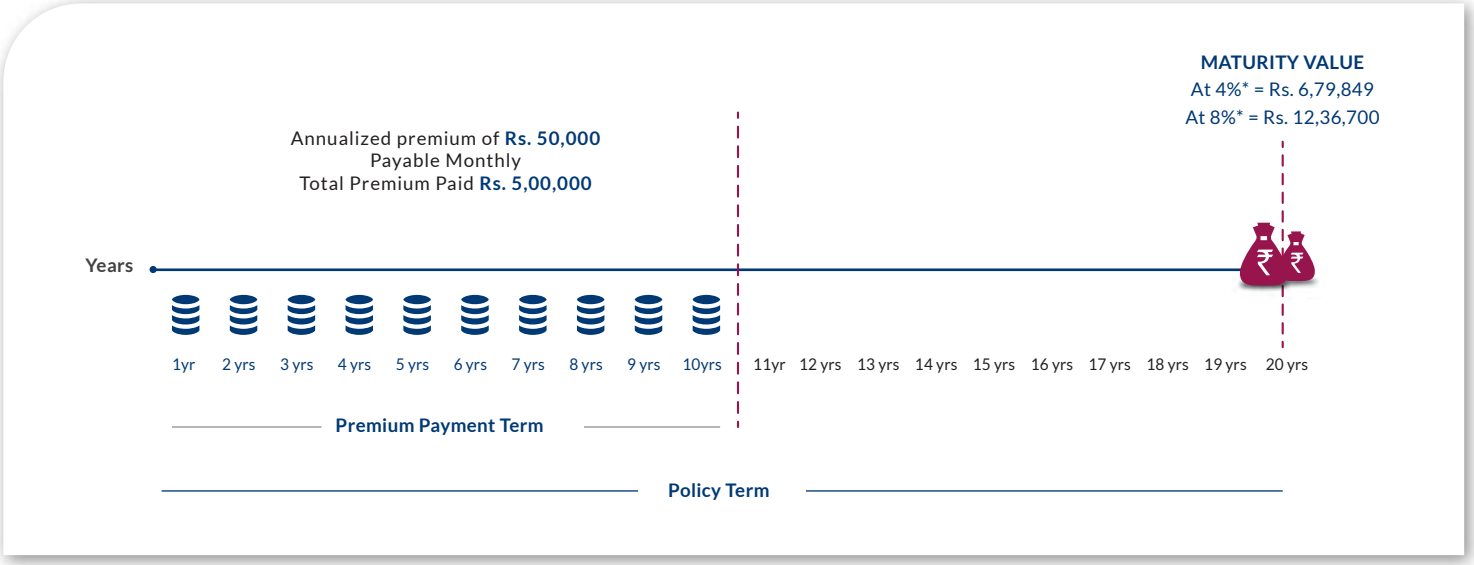
*Please note that the above assumed rates of return @ 4% and 8% p.a. respectively, for BSE Dividend Stability Index Fund, are only scenarios at these rates after recovering all applicable charges. These are not guaranteed and they are not the upper or lower limits of returns of the Funds selected in your policy, as the performance of the Funds is dependent on a number of factors including future investment performance. For more information, please request for your policy specific benefit illustration. Benefits payable provided the risk cover under the Policy is in-force. Kindly note that the above are only illustrations and do not create any rights and / or obligations and the actual experience on the contract may be different from the illustrated.

VARIANT 2

Example 1:

Mr. Gupta aged 35 years purchased Axis Max Life Online Savings Plan (Variant 2) with the details as below:

Premium Payment Term = 10 years; Policy Term = 20 years; Mode of Payment = Monthly
Annualized premium = Rs. 50,000; The fund chosen: BSE Dividend Stability Index Fund; Cover Multiple: 10 times of Annualized Premium

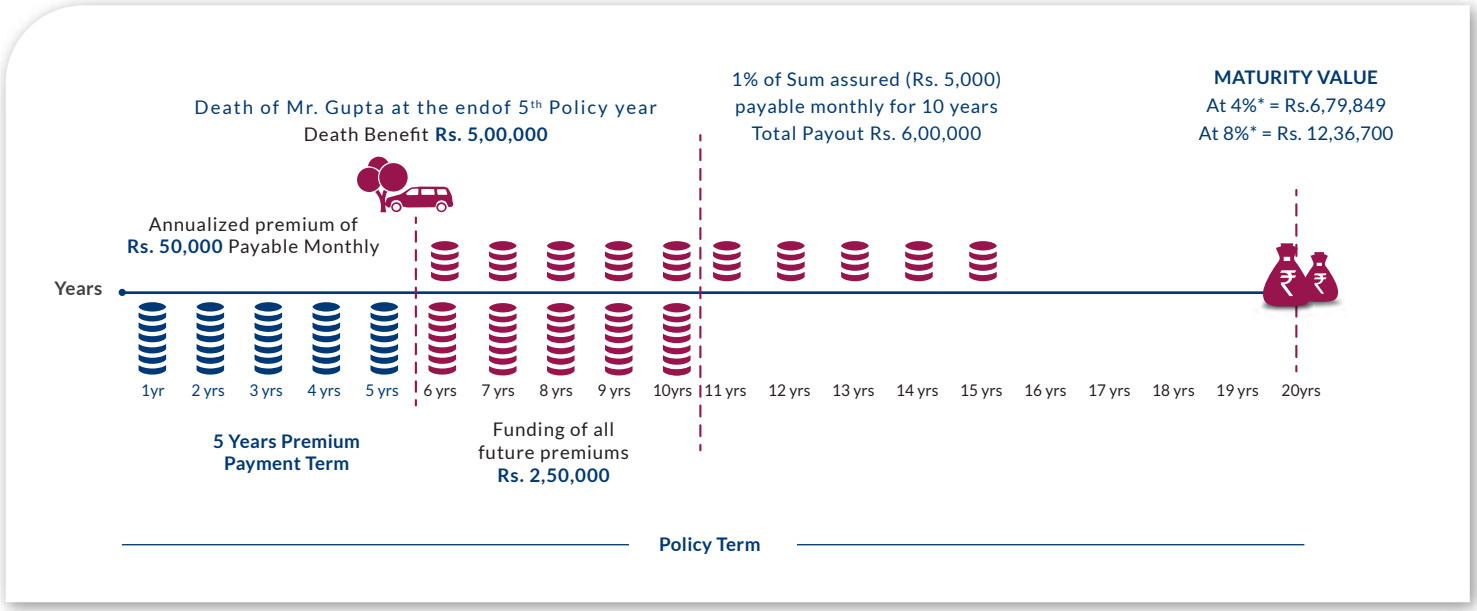


*Please note that the above assumed rates of return @ 4% and 8% p.a. respectively, for BSE Dividend Stability Index Fund, are only scenarios at these rates after recovering all applicable charges. These are not guaranteed and they are not the upper or lower limits of returns of the Funds selected in your policy, as the performance of the Funds is dependent on a number of factors including future investment performance. For more information, please request for your policy specific benefit illustration. Benefits payable provided the risk cover under the Policy is in-force. Kindly note that the above are only illustrations and do not create any rights and / or obligations and the actual experience on the contract may be different from the illustrated.

Example 2:

Mr. Gupta aged 35 years purchased Axis Max Life Online Savings Plan (Variant 2) with the details as below:

Premium Payment Term = 10 years; Policy Term = 20 years; Mode of Payment = Monthly
Annualized premium = Rs. 50,000; Fund chosen: BSE Dividend Stability Index Fund; Cover Multiple: 10 times of Annualized Premium



*Please note that the above assumed rates of return @ 4% and 8% p.a. respectively, for BSE Dividend Stability Index Fund, are only scenarios at these rates after recovering all applicable charges. These are not guaranteed and they are not the upper or lower limits of returns of the Funds selected in your policy, as the performance of the Funds is dependent on a number of factors including future investment performance. For more information, please request for your policy specific benefit illustration. Benefits payable provided the risk cover under the Policy is in-force. Kindly note that the above are only illustrations and do not create any rights and / or obligations and the actual experience on the contract may be different from the illustrated.

Charge Structure

<table>
<tr><td>Premium Allocation Charge</td><td>Nil</td></tr>
<tr><td>Policy Administration Charge (All Years)</td><td>Nil</td></tr>
<tr><td>Fund Management Charge</td><td>This is a charge levied as a percentage of the value of assets and shall be appropriated, usually daily, by adjusting the Net Asset Value of the Fund. The rate to be levied will be equal to the annual rate, as given below, divided by 365 and multiplied by the number of days that have elapsed since the previous unit valuation date. The charges specified below are guaranteed and shall not change during the policy lifetime. The annual rate of Fund Management Charge is as below:
<table>
<tr><th>Name of Fund</th><th>Charge (per annum) as % of Fund Value</th><th>Risk Rating</th></tr>
<tr><td>High Growth Fund : (SFIN: ULIF01311/02/08LIFEHIGHGR104)</td><td>1.25%</td><td>Very High</td></tr>
<tr><td>NIFTY Smallcap Quality Index Fund : (SFIN: ULIF02702/08/23NIFTYSMALL104)</td><td>1.00%</td><td>Very High</td></tr>
<tr><td>Midcap Momentum Index Fund : (SFIN: ULIF02801/01/24MIDMOMENTM104)</td><td>1.25%</td><td>Very High</td></tr>
<tr><td>Nifty Alpha 50 Fund : (SFIN: ULIF02914/05/24ALPHAFIFTY104)</td><td>1.25%</td><td>Very High</td></tr>
<tr><td>Nifty 500 Momentum 50 fund: (SIFN: ULIF03015/08/24MOMENFIFTY104)</td><td>1.25%</td><td>Very High</td></tr>
<tr><td>Sustainable Wealth 50 Index Fund : (SFIN: ULIF03223/12/24SUSTWEALTH104)</td><td>1.25%</td><td>Very High</td></tr>
<tr><td>Smart Innovation Fund : (SFIN: ULIF03301/03/25INNOVATION104)</td><td>1.25%</td><td>Very High</td></tr>
<tr><td>Nifty 500 Multifactor 50 Index Fund : (SFIN: ULIF03414/05/25MULTIFACTO104)</td><td>1.25%</td><td>Very High</td></tr>
<tr><td>BSE 500 Value 50 Index Fund : (SFIN: ULIF03623/07/25BSEVALUEIN104)</td><td>1.25%</td><td>Very High</td></tr>
<tr><td>BSE 500 Dividend Leaders 50 Index Fund : (SFIN:ULIF03907/11/25BSEDIVLEAD104)</td><td>1.25%</td><td>Very High</td></tr>
<tr><td>India Consumption Opportunities Fund : (SFIN: ULIF03807/10/25INDIACONSU104)</td><td>1.25%</td><td>Very High</td></tr>
<tr><td>High Growth Fund II : (SFIN: ULIF04117/12/25HIGHGROWTH104)</td><td>1.35%</td><td>Very High</td></tr>
<tr><td>BSE 500 Value 50 Index Fund II (SFIN: ULIF04807/07/26BSENHVALUE104)</td><td>1.35%</td><td>Very High</td></tr>
<tr><td>Nifty Momentum Quality 50 fund : (SFIN: ULIF03127/10/24MOMQUALITY104)</td><td>1.25%</td><td>Very High</td></tr>
<tr><td>BSE Dividend Stability Index Fund: (SFIN: ULIF04607/05/26BSEDIVSTAB104)</td><td>1.35%</td><td>Very High</td></tr>
<tr><td>India Sector Leaders Opportunities Fund : (SFIN: ULIF04922/07/26SECLEADERS104)</td><td>1.35%</td><td>Very High</td></tr>
<tr><td>Rising India Manufacturing Fund (SFIN: ULIF05007/09/26RISINGINDM104)</td><td>1.35%</td><td>Very High</td></tr>
<tr><td>Diversified Equity Fund : (SFIN: ULIF02201/01/20LIFEDIVEQF104)</td><td>1.25%</td><td>High</td></tr>
<tr><td>Growth Super Fund II (SFIN: ULIF04217/12/25GROWTHSUPR104)</td><td>1.35%</td><td>High</td></tr>
<tr><td>Diversified Equity Fund II (SFIN: ULIF04317/12/25DIVIEQUITY104)</td><td>1.35%</td><td>High</td></tr>
<tr><td>Growth Super Fund : (SFIN: ULIF01108/02/07LIFEGRWSUP104)</td><td>1.25%</td><td>High</td></tr>
<tr><td>Pure Growth Fund : (SFIN: ULIF02630/12/22PUREGROWTH104)</td><td>1.25%</td><td>High</td></tr>
<tr><td>Sustainable Equity Fund : (SFIN: ULIF02505/10/21SUSTAINEQU104)</td><td>1.25%</td><td>High</td></tr>
<tr><td>Pure Growth Fund : (SFIN: ULIF02630/12/22PUREGROWTH104)</td><td>1.25%</td><td>High</td></tr>
<tr><td>Balanced Fund : (SFIN: ULIF00225/06/04LIFEBALANC104)</td><td>1.10%</td><td>Medium</td></tr>
<tr><td>Dynamic Bond Fund : (SFIN: ULIF02401/01/20LIFEDYNBOF104)</td><td>0.90%</td><td>Low</td></tr>
<tr><td>Secure Fund : (SFIN: ULIF00425/06/04LIFESECURE104)</td><td>0.90%</td><td>Low</td></tr>
<tr><td>Money Market II Fund : (SFIN: ULIF02301/01/20LIFEMONMK2104) Discontinuance</td><td>0.90%</td><td>Low</td></tr>
<tr><td>Policy Fund : (SFIN: ULIF02021/06/13LIFEDISCON104)
-available only on surrender or discontinuance of policy in first five policy years</td><td>0.50%</td><td>Low</td></tr>
</table></td></tr>
<tr><td>Mortality Charge</td><td>The mortality charge will be levied on the basis of ‘Sum at Risk’ on every monthly anniversary by canceling units from the unit account starting from the date of commencement of policy. The mortality charge will be on an attained age basis over the duration of the contract Sum at Risk (SAR) for the two variants under the product is defined as follows:
Variant 1: Max (Max (Sum assured, 105% of total premiums paid) – Total Fund Value, 0)
Please note that in the above definition Sum assured reduced by applicable partial withdrawals, if any, shall be considered
Variant 2: The Sum at Risk for the Variant 2 is defined as the sum of following:
• Higher of Sum assured or 105% of total premiums paid) till the date of death
• Present value of future ‘Family Income Benefit’ plus ‘Funding of Premium’ benefit payable. Please note the present value of these benefits will be calculated at a discount rate of 5.5% p.a.
The mortality charges are unisex and are guaranteed for the entire Policy Term During settlement period for both variants - Max (105% of Total premiums paid – Total Fund Value, 0)</td></tr>
<tr><td>Surrender / Discontinuance Charge</td><td>This charge shall be levied on the Fund Value at the time of Discontinuance of Policy or effecting Complete Withdrawal (Surrender) whichever is earlier, as per the following table:
<table>
<tr><th colspan="5">Maximum Discontinuance Charges for the policies having Annualized premium</th></tr>
<tr><th rowspan="2">Where the policy is discontinued during the Policy Year</th><th colspan="2">Up to Rs 50,000 is lower of</th><th colspan="2">Above Rs 50,000 is lower of</th></tr>
<tr><th>% of Annualized premium or Fund Value (X)</th><th>Maximum (in Rs.) (Y)</th><th>% of Annualized premium or Fund Value (X)</th><th>Maximum (in Rs.) (Y)</th></tr>
<tr><td>1</td><td>20%</td><td>3000</td><td>6%</td><td>6,000</td></tr>
<tr><td>2</td><td>15%</td><td>2000</td><td>4%</td><td>5,000</td></tr>
<tr><td>3</td><td>10%</td><td>1500</td><td>3%</td><td>4,000</td></tr>
<tr><td>4</td><td>5%</td><td>1000</td><td>2%</td><td>2,000</td></tr>
<tr><td>5 and onwards</td><td colspan="2">Nil</td><td colspan="2">Nil</td></tr>
</table>
No Surrender / Discontinuance Charge shall be levied from 5th Policy Year onwards
This charge is expressed as the lower of (X% of Annualized premium, X% of Fund Value, ‘Y’ fixed rupee amount) where X and Y vary according to the year of premium discontinuance/surrender.</td></tr>
<tr><td>Switch Charge</td><td>All switches will be free of charge</td></tr>
<tr><td>Premium Redirection Charge</td><td>There is no charge for premium redirection. A maximum of six premium redirections are allowed in any Policy year</td></tr>
<tr><td>Partial Withdrawal</td><td>Partial withdrawals are free of any charge. A maximum of two partial withdrawals are allowed in any policy year</td></tr>
<tr><td>Miscellaneous Charges</td><td>There are no miscellaneous charges</td></tr>
</table>

BHAROSA TUM HO

99.8%* Death Claims Paid Ratio

₹2 LAKH CRORE ASSETS UNDER MANAGEMENT

^Individual Death Claims Paid Ratio as per Annual Audited Financials for FY 2025-26, Claims Paid Ratio rounded off to the nearest single decimal figure.

***As per financials closed on 30th June 2026**

'Unit Linked Insurance Products are different from the traditional insurance products and are subject to the risk factors. The premium paid in the Unit Linked Life Insurance Policies is subject to investment risks associated with capital markets and the NAVs of the units may go up or down based on the performance of fund and factors influencing the capital market and the policyholder / insured is responsible for his / her decisions. Axis Max Life Insurance is only the name of the insurance company and Axis Max Life Online Savings Plan is only the name of Unit-Linked NonParticipating Individual Life Insurance contract and does not in any way indicate the quality of the contract, its future prospects or returns. Please know the associated risks and the applicable charges from your Insurance agent or the Intermediary or policy document of the insurer. The various funds offered under this contract are the names of the funds and do not in any way indicate the quality of these funds, their future prospects or returns. Past performance of the funds does not indicate the future performance of the funds. For more details on risk factor, terms and conditions, please read the prospectus carefully before concluding a sale. You may be entitled to certain applicable tax benefits on your premiums and policy benefits. Please note all the tax benefits are subject to tax laws prevailing at the time of payment of premium or receipt of benefits by you. Tax benefits are subject to changes in tax laws.

Axis Max Life Insurance Limited (formerly known as Max Life Insurance Company Limited) is a Joint Venture between Max Financial Services Limited and Axis Bank Limited.

Registered Office: Axis Max Life Insurance Limited, Plot No. 90C, Sector 18, Urban Estate, Udyog Vihar, Gurugram – 122015, Haryana, India. Tel No.: (0124) 421909.

For more details on risk factors, Terms and Conditions please read the prospectus carefully before concluding a sale. You may be entitled to certain applicable tax benefits on your premiums and policy benefits. Please note all the tax benefits are subject to tax laws prevailing at the time of payment of premium or receipt of benefits by you. Tax benefits are subject to changes in tax laws. CIN: U74899HR2000PLC143012 | You can call us on our Customer Helpline No. 1860 120 5577. Website: https://www.axismaxlife.com

ARN: Axis Max Life/bh.ai/Online Savings Plan V06/Leaflet/September 2026

IRDAI Regn. No. 104

BEWARE OF SPURIOUS / FRAUD PHONE CALLS!

• IRDAI or its officials do not involve in activities like selling insurance policies, announcing bonus or investments of premiums • Public receiving such phone calls are requested to lodge a police complaint